# Department of Recording Industry

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The Department of Recording Industry is internationally known for its innovative programs of study. The purpose of these programs is to prepare students for positions in virtually any phase of the audio production and music industries, to be entrepreneurs, or for postgraduate study. The department offers a Bachelor of Science degree in Recording Industry with concentrations in Music Business, Audio Production, and Commercial Songwriting. For those in the Music Business concentration, the department offers the "fast track" B.S./M.B.A. program in cooperation with the Jennings A. Jones College of Business.

Internships with a variety of companies and organizations in the industry are available for selected students. Opportunities to meet industry professionals, network, and develop contacts are provided throughout each semester. The department offers study abroad programs in Russia in connection with State University of Management in Moscow and in Great Britain. Audio engineering and production courses are taught in five departmental studios, a cinema remix room, a MIDI lab, a digital audio lab, a mastering lab, and a postproduction lab, all located on campus. Music Business students have access to modern marketing software and the most current industry data. Students in Commercial Songwriting work with professional songwriters.

The program is designed with advice from the National Academy of Recording Arts and Sciences, the National Association of Recording Merchandisers, the Society of Professional Audio Recording Services, and numerous industry professionals and executives.

The department offers a minor in Recording Industry for Music majors in the Music Industry concentration and other interested students. The department also offers a minor in Entertainment Technology in cooperation with the Speech and Theatre Department.

Curricular listings include General Education requirements in Communication, History, Humanities and/or Fine Arts, Mathematics, Natural Sciences, and Social/Behavioral Sciences categories as outlined on pages 64–67.

## **Transfer Credit Policy**

Transfer credit into the Recording Industry major and minor will be accepted for the following core courses, lower-division courses, and non-RIM courses only: RIM 1020, 1230, 3000, 3010, 3600, 3700, 4700, PHYS 1600, MUHL 3670, PS 3530, ENGL 3810, JOUR 2710, and SOC 4170. Only 3 hours of transfer credit may be counted toward the major from among PHYS 1600, MUHL 3670, PS 3530, ENGL 3810, JOUR 2710, and SOC 4170. For students transferring from an institution that does not have an articulation agreement with MTSU, a course content evaluation and transfer validation test may be required before acceptance of the transfer of any RIM courses. Contact the department office for details.

**NOTE 1:** Students who take and pass MUTH 1110 Theory and Aural Skills I at MTSU with a C- or better and who **are** minoring in any Music minor are exempt from RIM 1230 Musicianship for Engineers but must take an additional 3 hours from the prescribed list of major electives.

**NOTE 2:** Students who take and pass MUTH 1110 Theory and Aural Skills I at MTSU with a C- or better and who **are not** minoring in any Music minor can have MUTH 1110 substituted for RIM 1230 Musicianship for Engineers and receive 4 hours credit toward the RI major.

**NOTE 3:** Students who take and pass a college-level Music Theory I course at another institution and who **are** minoring in any Music minor must take and pass the Music Theory and Aural Skills Diagnostic Exam offered by the School of Music. Those who pass will have the requirement for RIM 1230 Musicianship for Engineers waived but must take an additional 3 hours from the prescribed list of major electives. Students who do **not** pass the Music Theory and Aural Skills Diagnostic Exam must take MUTH 1000 Elements of Music or RIM 1230 Musicianship for Engineers before taking MUTH 1110.

**NOTE 4:** Students who take and pass a college-level music theory course at another institution with a C- or better and who **are not** minoring in any Music minor can have that course substituted for RIM 1230 Musicianship for Engineers and receive 3 or 4 hours credit toward the Recording Industry major.

# **General Education Requirements for Recording Industry Majors**

For General Education Mathematics, Recording Industry majors must take MATH 1710 or a higher level math course. MATH 1010 will not meet this requirement.

# Computer Literacy Requirements for Recording Industry Majors

To meet the computer literacy requirement, Recording Industry majors should take CSCI 1150 or INFS 2200 or minor in Computer Science. CSCI 1000 will not meet this requirement. **NOTE:** INFS 2200 is required for Business Administration minors.

# **Admission to Candidacy**

Students are required to be admitted to candidacy to earn a degree as a Recording Industry major in the College of Mass Communication and as a prerequisite to enrollment in most upper-division courses within the college. To apply for candidacy, a student must have

- 1. completed all academic enrichment requirements;
- 2. completed all high school deficiencies;
- 3. completed 45 hours (not to include academic enrichment courses);
- completed the math requirement (College Algebra or higher level math) with a minimum 2.0 grade;
- 5. completed candidacy courses (JOUR/EMC/RIM 1020; RIM 3000, 3010, 3600) with a minimum 2.0 grade in each;
- 6. maintained good standing (not on probation).

Fifteen percent of available slots in each concentration will be awarded based on a faculty committee recommendation on an appeal application. Appeal applications will be accepted after formula slots have been announced early in the Fall and Spring Semester and Summer Term. Appeal recommendations will be based on exceptional circumstances and/or exceptional talent and/or diversity considerations.

Applications for admission to candidacy are available at the Recording Industry Department office and should be submitted by students during the semester in which they will have completed the foregoing requirements.

Students may not take other RIM courses, with the exception of the candidacy requirements, RIM 1230 and RIM 3650, until they have successfully completed admission to candidacy.

# **Grading Policy**

Students majoring in Recording Industry must receive grades of C or better in all Recording Industry courses in order for them to count toward the major. A minimum grade of C is required in all classes that are prerequisite to Recording Industry classes. Recording Industry majors may be required to take an exit examination in order to graduate.

**NOTE:** Students who fail to attend the first class meeting of any RIM course without prior arrangement with the instructor will lose their places in class and those spaces will be made available to other students. This includes labs.

# **Dual Concentration**

For a dual concentration, students must complete the required core and both required sub-cores plus enough electives to reach 48 hours in the major. Students must achieve candidacy in both concentrations. The minor choice must be approved by the chair.

# **Major in Recording Industry**

In addition to 41 hours of General Education requirements, a student must take 48 hours of Recording Industry courses with a concentration in Music Business, Audio Production, or Commercial Songwriting. Recording Industry majors complete one minor. See minors for Recording Industry majors below for information on the available minors.

#### **Concentration: Music Business**

# All majors are required to take:

EMC/JOUR/RIM

1020 American Media and Social Institutions

RIM 3000 History of the Recording Industry

RIM 3010 Audio Fundamentals

RIM 3600 Survey of the Recording Industry

RIM 3700 Copyright Law

RIM 4700 Contracts and Legal Issues

#### Sub-core:

RIM 3720 Artist Management

RIM 3900 Music Publishing

RIM 4320 Concert Promotion and Touring

RIM 4620 Marketing of Recordings

#### Electives - students must choose 18 hours from the following:

RIM 3020 Commercial Songwriting

RIM 3100 Music as Popular Culture

RIM 3200 History of Country Music

RIM 3500 Lecture Series

RIM 3580 RIM Practicum\*

RIM 3650 Free Expression, Mass Media, and the American Public

RIM 3770 Publicity in the Recording Industry

RIM 3780 Entertainment Reporting and Writing

RIM 3890 International Recording Industry

RIM 4000 Recording Industry Internship: Business\*

RIM 4510 Study Abroad

RIM 4630 Recording Industry Research

RIM 4690 New Media for the Music Business

RIM 4720 Record Retail Operations

RIM 4730 The A&R Function

RIM 4740 Studio Business Operations

RIM 4800 Understanding the Nashville Music Business—

Past and Future

RIM 4810 Topics in Recording Industry

RIM 4820 Record Label Operations

RIM 4840 Music Publishing Administration RIM 4900 Individual Problems in the Recording Industry

# Of the 18 hours of electives, up to 3 credit hours may be selected from the following courses:

MUHL 3670 History of Popular Music in America

S 3530 Legal Writing and Research

ENGL 3810 British Popular Culture

SOC 4170 The Social Context of Southern Music

JOUR 2710 Media Writing

\*No more than 6 hours total are allowed toward the major from any combination of RIM 3580, 4000, or 4010.

**NOTE:** Students electing the Music Business concentration may take up to 9 semester hours of their electives from the other concentrations.

**NOTE:** All Music Business concentration students must complete one course (three hours) of accounting. This requirement may be met with ACTG 2110, 2120, or 3000. This requirement may be included within the minor requirement.

#### **Summary of Requirements for Music Business Concentration:**

Recording Industry core: 18 Music Business sub-core: 12 Music Business electives: 18 Total hours in the major: 48

#### Music Business M.B.A. Fast Track

This program is designed to allow students in the Music Business concentration to obtain all prerequisites for entrance into the M.B.A. program. Careful planning of undergraduate and graduate course selection is required. For details on this plan of study, consult Tom Hutchison, COMM 211. For M.B.A. admission requirements, consult the Graduate Catalog or Troy Festervand, M.B.A. advisor, BAS N222A.

#### **Concentration: Audio Production**

## All majors are required to take:

EMC/JOUR/RIM

1020 American Media and Social Institutions RIM 3000 History of the Recording Industry RIM 3010 Audio Fundamentals RIM 3600 Survey of the Recording Industry 3700 Copyright Law RIM

#### RIM 4700 Contracts and Legal Issues Sub-core:

RIM 1230 Musicianship for Engineers\*

RIM 4190 Introduction to MIDI and Sound Synthesis

RIM 4200 Digital Audio Technology 4400 Recording Studio Techniques RIM

4440 Critical Listening RIM

#### Electives - students must choose 15 hours from the following:

1600 Physics of Music PHYS

RIM 3020 Commercial Songwriting

RIM 3450 Advanced Musicianship for Engineers

3500 Lecture Series RIM RIM 3580 RIM Practicum\*

RIM 4010 Recording Industry Internship: Technology\* 4290 MIDI Sequencing and Virtual Instruments RIM

4300 Advanced Pro Tools Techniques RIM

4330 Sound Reinforcement RIM

RIM 4480 Mastering

4510 Study Abroad RIM

4570 The Art of Soundtrack Design RIM

RIM 4580 Sound for Picture

RIM 4590 Computer-based Scoring for Visual Media RIM 4650 Multitrack Music Recording: Studio A RIM 4651 Multitrack Music Recording: Studio B

4660 Advanced Music Engineering RIM

RIM 4670 Studio Production

4740 Studio Business Operations RIM RIM 4810 Topics in Recording Industry

RIM 4830 Recording Studio Maintenance 4900 Individual Problems in the Recording Industry RIM

RIM 4910 Advanced Production Seminar

**NOTE:** Students electing the Audio Production concentration may select up to 9 semester hours of their electives from the other concentrations.

**NOTE:** Audio Production concentration students should complete RIM 1230 Musicianship for Engineers for MUTH 1110 Theory and Aural Skills I during their freshman year.

\*NOTE: See note under Transfer Credit Policy for RIM 1230/MUTH 1110 substitution.

#### **Summary of Requirements for Audio Production** Concentration:

Recording Industry core: 18

Production and Technology sub-core: 15 Production and Technology electives: 15

Total hours in the Major: 48

# **Concentration: Commercial Songwriting**

#### All majors are required to take:

EMC/JÓUR/RIM

1020 American Media and Social Institutions

RIM 3000 History of the Recording Industry

3010 Audio Fundamentals RIM

RIM 3600 Survey of the Recording Industry

RIM 3700 Copyright Law

RIM 4700 Contracts and Legal Issues

#### Sub-core:

RIM 1230 Musicianship for Engineers 3020 Commercial Songwriting RIM RIM 3900 Music Publishing RIM 4020 Advanced Songwriting

#### **Choose one:**

RIM 4190 Introduction to MIDI and Sound Synthesis

4200 Digital Audio Technology RIM

RIM 4210 Personal Desktop Music Production

RIM 4400 Recording Studio Techniques

#### Electives - students must choose 15 hours from the following:

3100 Music as Popular Culture RIM RIM 3200 History of Country Music

RIM 3450 Advanced Musicianship for Engineers

RIM 3500 Lecture Series 3580 RIM Practicum\* RIM RIM 3720 Artist Management

RIM 4000 Recording Industry Internship: Business\* 4010 Recording Industry Internship: Technology\* RIM 4190 Introduction to MIDI and Sound Synthesis RIM

4200 Digital Audio Technology RIM

RIM 4210 Personal Desktop Music Production RIM 4320 Concert Promotion and Touring 4400 Recording Studio Techniques RIM

4440 Critical Listening RIM 4510 Study Abroad RIM

RIM 4800 Understanding the Nashville Music Business-Past and Future

4810 Topics in Recording Industry

RIM 4840 Music Publishing Administration RIM

4900 Individual Problems in the Recording Industry RIM

\*No more than 6 hours total are allowed toward the major from any combination of RIM 3580, 4000, or 4010.

**NOTE:** Students electing the Commercial Songwriting concentration may take up to 9 semester hours of their electives from the other concentrations.

#### **Summary of Requirements for Commercial Songwriting** Concentration:

Recording Industry core: 18

Commercial Songwriting sub-core: 15 Commercial Songwriting electives: 15

Total hours in the Major: 48

<sup>\*</sup>No more than 6 hours total are allowed toward the major from any combination of RIM 3580, 4000, or 4010.

RIM 3000

RIM 3600

6

29-32

Recommended Curriculum **FRESHMAN SOPHOMORE** ENGL 1010, 1020 (Comm) ENGL 2020 or 2030 or 6 3 **COMM 2200** 3 HUM 2610 (Hum/FA) Humanities and/or Fine Arts HIST 2010, 2020 6 MATH 1710 (Math) 3 Natural Sciences (2 prefixes) 8 CSCI 1150 or INFS 2200 3 RIM 3010 3 EMC/JOUR/RIM 1020 RIM 1230 (if required) 3 Social/Behavioral Sciences (Soc/Beh Sci) 3

3

3

30

Minor courses or RIM

Major courses

NOTE: Students should see their advisors to develop their individual schedules. Certain prerequisites and sequences in particular major concentrations and minors require special attention.

## **Minors for Recording Industry Majors**

All Recording Industry majors are required to complete one minor.

Production and Technology concentration students may pick any minor available at MTSU. Recommended minors are Computer Science, Electronics, Electro-Acoustics, Entrepreneurship, Entertainment Technology, Film Studies, Mass Communication, Music Industry, and Entertainment Arts Design.

Music Business concentration students must pick one minor from four offered in the Jennings A. Jones College of Business or one (with three specialty areas) offered in the College of Mass Communication. From the Jennings A. Jones College of Business are the following: Business Administration, Entrepreneurship, Management, and Marketing. From the College of Mass Communication, students may select Mass Communication with specialty areas in journalism, public relations, or media management. ACTG 2110 or 3000 must be taken by all Music Business concentration students.

Commercial Songwriting concentration students must pick one minor from among Entrepreneurship, Creative Writing, or Music.

Students should consult minor requirements below.

# **Minor Information**

For information on the Business Administration, Entrepreneurship, and Film Studies minors, see the Interdisciplinary Minors section on page 80.

For information on the Management and Marketing minors, see the Department of Management and Marketing on page

For information on the Creative Writing minor, see Interdisciplinary Minors on page 80.

For information on the Electro-Acoustics minor, see the Department of Physics and Astronomy on page 139.

For information on the Electronics minor, see the Department of Engineering Technology on page 125.

For information on the Computer Science minor, see the Department of Computer Science on page 123.

For information on the Music and Music Industry minors, see the School of Music on page 198.

For information on the Entertainment Arts Design minor, see the Department of Speech and Theatre on page 211.

For information on the Mass Communication and Entertainment Technology minors, see below.

Courses may not be used to satisfy requirements for more than one minor or for a minor and the major.

All minors require a minimum 2.00 GPA in the minor coursework to graduate.

#### **Mass Communication Minor**

The minor in Mass Communication requires 18 hours of elective coursework in the College of Mass Communication not including EMC/JOUR/RIM 1020, JOUR/EMC 3580, JOUR/EMC 4000, or any RIM courses. Nine (9) hours must be upper-division elective courses.

The journalism, public relations, or media management specialty areas require an additional three (3) hours from ACTG 2110 or 3000.

# **Journalism Specialty**

#### Required courses (15 hours):

ACTG 2110 Principles of Accounting I OR

ACTG 3000 Survey of Accounting for General Business

JOUR 2710 Media Writing

JOUR 3090 Reporting

IOUR 3530 Feature Writing

JOUR 4250 Mass Media Law

#### Elective courses in minor, choose two:

2220 Television Newswriting **EMC** 

**EMC** 3020 Writing for the Electronic Media

**EMC** 3060 Writing for Digital Media

**EMC** 3410 Electronic Media News Writing

3500 Electronic Media News Reporting and **EMC** 

Producing

**EMC** 3570 Broadcast Announcing/Performance

3740 Advanced Electronic Media News **EMC** 

Reporting and Producing

4020 Advanced Scriptwriting **EMC** 

JOUR/EMC

3000 Introduction to Motion Pictures

JOUR 3450 Editing

JOUR/EMC

3510 Media History and American Culture

**IOUR** 3520 Specialized Journalism

JOUR 3590 Magazine Writing and Editing

JOUR/EMC/RIM

3650 Free Expression, Mass Media, and the American Public

## IOUR/EMC

4210 Mass Communication and Society

JOUR 4300 Reviewing and Criticism

JOUR 4440 Advanced Reporting

JOUR/EMC

4660 Mass Media Research

JOUR 4780 Media and Markets

JOUR/EMC

4790 Global News and World Media Cultures

JOUR/EMC 4850 Ethics and Mass Communication

PHOT 2050 Basic Black and White Photography

Total hours: 21

Public Relations Specialty Required courses (15 hours):  ACTG 2110 Principles of Accounting I OR  ACTG 3000 Survey of Accounting for General Business  JOUR 2710 Media Writing  JOUR 4250 Mass Media Law		Entertainment Technology Minor This minor consists of 18 hours of coursework. Recording Industry majors are limited to 6 hours of RIM courses from the list below and may not use RIM courses required in the RI major.			
	940 Public Relations Principles 960 Public Relations Communication		Select 18 hours from the list below:		
		ET ET	3610 Introductio 1640 Industrial E	on to Electricity and Electronics, 4 hrs.	
	ourses in minor, choose two: 120 Survey of Advertising		2110 Stagecraft,	3 hrs.	
	80 Advertising Media Planning	THEA		sign for Arts and Entertainment, 3 hrs.	
ADV 41	60 Advertising Copywriting	THEA		Techniques for Performers, 3 hrs.	
	20 Television News Writing	HIEA	3 hrs.	on to Costume for Arts and Entertainment,	
	120 Writing for the Electronic Media	THEA	3300 Scene Des	ign, 3 hrs.	
EMC 34	160 Writing for Digital Media 110 Electronic Media News Writing	THEA	3400 Introductio	on to Lighting for Arts and Entertainment,	
	600 Electronic Media News Reporting and Producing	TLIEA	3 hrs.	Count Design for Arts and Entertainment	
	70 Broadcast Announcing/Performance	THEA	3 hrs.	Sound Design for Arts and Entertainment,	
EMC 37	740 Advanced Electronic Media News	THEA		ects Make-Up, 3 hrs.	
EMC 40	Reporting and Producing 120 Advanced Scriptwriting	THEA	4110 Make-Up I	Design and Creation, 3 hrs.	
GRAF 29	750 Media Design Applications			echnology and Production, 3 hrs.	
GRAF 30	10 Media Design and Visual Language			Costume Technology and Production, 3 hrs.	
GRAF 39	10 Basic Media Design	THEA	1220 Costume L 1230 Advanced	Design for Arts and Entertainment, 3 hrs. Costume Design for Arts and	
	Media History and American Culture	1112/1	Entertainm		
	i30 Feature Writing i90 Magazine Writing and Editing	THEA	1290 Problems i	n Theatre, 1-3 hrs.	
JOUR/EMC		THEA		Scenic Design, 3 hrs.	
	550 Free Expression, Mass Media, and the	THEA		cenography, 1-3 hrs.	
	American Public	THEA EMC		ite Lighting for Arts and Entertainment, 3 hrs. Graphics for Television, 3 hrs.	
JOUR/EMC		EMC		nd, and Motion, 3 hrs.	
	10 Mass Communication and Society	EMC		Production, 3 hrs.	
JOUR/EMC	60 Mass Media Research	<b>EMC</b>	3140 Multi-Cam	era Directing and Producing, 3 hrs.	
	780 Media and Markets	EMC		nera Directing and Producing, 3 hrs.	
JOUR/EMC		EMC EMC	3200 Still Digital	Imaging, 3 hrs.	
	'90 Global News and World Media Cultures	EMC	3310 Introductio	on to Digital Animation, 3 hrs. Ite Digital Animation, 3 hrs.	
JOUR/EMC		EMC	3420 Corporate		
	150 Ethics and Mass Communication 150 Basic Black and White Photography	<b>EMC</b>		Seminar—Electronic Media Production,	
	80 Public Relations Publications	B	3 hrs.	Livida et al.	
	Case Studies in Public Relations	PHOT		c and White Photography, 3 hrs.	
PR 47	740 Public Relations Campaigns	PHYS RIM	1600 Physics of A 8450 Advanced	Music, 3 nrs. Musicianship for Engineers, 3 hrs.	
T. C. I. I	. 04	RIM	3580 RIM Practi		
Total hours	s: 21	RIM		encing and Virtual Instruments, 3 hrs.	
Media Mai	nagement Specialty	RIM	1300 Advanced	Pro Tools Techniques, 3 hrs.	
	courses (9 hours):	RIM		omotion and Touring, 3 hrs.	
	10 Principles of Accounting I OR	RIM RIM		nforcement, 3 hrs. Soundtrack Design, 3 hrs.	
	000 Survey of Accounting for General Business	RIM		based Scoring for Visual Media, 3 hrs.	
	250 Mass Media Law	RIM		Music Recording: Studio B, 3 hrs.	
	120 Survey of Advertising OR 140 Public Relations Principles OR	RIM		Music Recording: Studio A, 3 hrs.	
	10 Introduction to Electronic Media	RIM		Music Engineering, 3 hrs.	
		RIM	1670 Studio Pro		
Elective courses in minor, choose four:  One must be from		RIM RIM		iness Operations, 3 hrs. Production Seminar, 3 hrs.	
	130 Electronic Media Advertising		C 4580 Sound fo		
	10 Radio Station Operations				
	10 Electronic Media Sales	These	ourses cannot l	be used by RI Audio Production majors	
	40 Electronic Media Programming			required in the major.	
	30 Electronic Media Management	RIM RIM	1230 Musiciańsł	nip for Engineers, 3 hrs.	
An additional three courses may be taken from those above or from the following:				damentals, 3 hrs.	
JOUR	4780 Media and Markets	RIM RIM		on to MIDI and Sound Synthesis, 3 hrs. dio Technology, 3 hrs.	
JOUR/EMC		RIM		Studio Techniques, 3 hrs.	
JOUR/EMC	4800 Seminar in Media Issues	RIM	1440 Critical List		
JOUR/EMC	4850 Ethics and Mass Communication			<u>.</u>	

Total hours: 21

**Total hours in Entertainment Technology minor: 18** 

# **Minor in Recording Industry for Nonmajors**

The minor in Recording Industry consists of 18 semester hours including RIM 3000 and 3600 and 12 hours of Recording Industry electives as approved by the minor advisor. MUHL 3670 may not be used to meet both major and minor requirements. Students must maintain a 2.00 average in the Recording Industry minor.

# **Courses in Recording Industry [RIM]**

See back of catalog for course descriptions.

# **Graduate Study**

The department offers the Master of Arts degree in Recording Arts and Technology. Requirements for this degree and a list of the courses offered for graduate credit are published in the Graduate Catalog.

