

B.F.A., Art - Graphic Design

Student Learning Outcomes

1. BFA graphic design majors will demonstrate the discipline and work ethics needed for a viable career.
2. BFA graphic design majors will demonstrate a mastery of conceptualization, problem solving, presentation, the ability to document and present a portfolio of work, and the ability to effectively compose written communication in a clear and concise manner.
3. BFA graphic design majors will demonstrate knowledge of visual organization, typography, imagery, selecting appropriate media to complete a project, and an understanding of strengths and weaknesses of personal skills.

B.F.A., Art – Studio Art

Student Learning Outcomes

4. Graduating Seniors must demonstrate an effective ability to accept and utilize criticism effectively, participate in class activities, show effective time management, willingness to attempt new experiences and demonstrate self motivation and initiative.
5. Graduating Seniors are expected to demonstrate effective craft/ technical skills, conceptual ability, problem solving/ innovation, document present portfolio of work, and effective written communication.
6. Graduating Seniors are expected to demonstrate effective use of visual organization, demonstration of historical and contemporary art references, effective use of imagery, demonstrate understanding of personal strengths and weaknesses, and knowledgeable use of media towards completion of assignments.