

**AM RADIO: PROGRAMMER'S DIGEST
AUDIO TAPE**

90-066

Physical description:

1 reel to reel audio tape (TSA-0141)

Date:

Summer 1972.

Provenance:

This tape was produced by radio station WMAK Nashville TN.

Scope and content:

Promotional audio tape of disc jockeys and radio stations produced at station WMAK Nashville TN in the summer of 1972. Included are promotional spots by Jerry Adams of WMAK (?), Pat Riley, Don Rose of WFIL Philadelphia PA, KLIF Dallas TX, KTSA San Antonio TX, Great Texas Bicycle Race by KILT Houston TX, Last Contest by KCBQ San Diego CA and a full profile of WFIL Philadelphia PA.

Location:

Audio visual materials are filed first by format, then by tape number in the audio visual archives.