



## In their footsteps

Retracing WWI, WWII vets' paths in study-abroad trip

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a publication for the Middle Tennessee State University community

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# the RECORD



## MTSU earns national acclaim for service

**M**TSU has been admitted to the 2010 President's Higher Education Community Service Honor Roll for engaging in service that achieved measurable results in the community.

The honor from the Corporation for National and Community Service, or CNCS, recognizes MTSU as a leader among institutions of higher education for its support of volunteering, service learning and civic engagement.

During the last academic year, more than 3,200 MTSU students logged more than 160,000 hours with 2,900 community projects. This trans-

lated to more than \$1.2 million in economic impact to the middle Tennessee area.

Those projects include:

- the Neighborhood Network Learning Center in Murfreesboro, created by MTSU students to enhance literacy for low-income children and their parents and serving 25 families with children ranging in age from newborn to 5 years old; and

- volunteering with local health care social agencies, working with children with disabilities, tutoring and encouraging middle-school girls in math and science, and raising \$50,000 and building a house for Habitat for Humanity.

MTSU President Sidney A. McPhee credited the entire University's commitment to creating a cul-

ture that values public service and outreach.

"Our University is a tremendous resource for middle Tennessee and the entire state," McPhee said. "I am pleased that the hard work by our students, faculty and staff has been recognized with this outstanding honor."

Patrick A. Corvington, chief executive officer of CNCS, congratulated MTSU and its students for "their dedication to service and commitment to improving their local communities."

"We salute all the Honor Roll awardees for embracing their civic mission and providing opportunities

See 'National' page 5



## Topping the charts



**TIME TO CELEBRATE**—Athletes representing each of Middle Tennessee's 17 teams gather around the prized Vic Bubas Cup, presented May 24 to MTSU for the seventh time since 2001 as the top overall sports program in the Sun Belt Conference. MTSU won or shared six conference titles in the 2010-11 season, becoming only the third school in conference history to win the award seven times. For more details on the win and what it means for MTSU athletics, as well as news on the University's latest honor from the NCAA for its student-athletes' academic progress, please see stories on page 2.

photo by Bradley Lambert/MT Athletic Communications

## Prof is first to lecture at Lanzhou

by Gina K. Logue  
gklogue@mtsu.edu

**A** casual discussion with a graduate student turned into a precedent-setting trip for Dr. Doug Heffington, director of global studies, toward the end of the spring 2011 semester.

During an April 20-30 trip, he became the first American to deliver an academic presentation at Lanzhou City University in China.



Located in a city of 2.8 million people where the Yellow River flows through Gansu Province, Lanzhou City University's curriculum focuses on the urban aspects of economics, construction, culture and service as well as teacher training and computer technology.

Heffington said the university's

See 'Lanzhou' page 5

## IN BRIEF

### FRIDAYS = FARMERS MARKET

Each Friday from 1 to 3 p.m. this summer, the MTSU Student Farmers Market will sell fresh produce and plants grown by the

Plant and Soil Science Club. The market is in the Horticulture Center on Blue Raider Drive across from the Tennessee Livestock Center. For more information, email [nphillip@mtsu.edu](mailto:nphillip@mtsu.edu) or visit [www.facebook.com/pages/MTSU-Gardens/205518396153566](http://www.facebook.com/pages/MTSU-Gardens/205518396153566).

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# Blue Raiders are SBC's top program ... again!

from MT Athletic Communications  
www.goblueraiders.com

For the seventh time in 11 years since joining the Sun Belt Conference, Middle Tennessee's Athletic Department has won the Vic Bubas Cup as the top overall sports program in the league.

The award, named after the conference's first commissioner, is given each year to the university that reaches first in the Sun Belt's all-sports standings.

The Blue Raiders, who scored 126.5 total points out of a possible 189, received their seventh trophy May 24 during the league meetings in Destin, Fla. Middle Tennessee easily won this year's trophy by a margin of 13.5 points over second-place Western Kentucky. Arkansas State was third.

Middle Tennessee won or shared six conference championships during 2010-11 to secure its third straight all-sports title. The Blue Raiders won the title in 2001, MTSU's first year in the SBC, and again in 2004, 2005, 2007, 2009 and 2010 before this year's win.

Middle Tennessee becomes the third school in Sun Belt history to win the award seven times. No school has won the award more since the Blue Raiders joined the league, officials said.

"We make this a goal of ours every year, and it's really a culmination of the hard work of the student-athletes and their drive to compete for championships," said Director of Athletics Chris

Massaro. "And, of course, we all know what a wonderful coaching staff we have at Middle Tennessee. With all of the great programs in the Sun Belt Conference, this is indeed an honor to be recognized as the best overall."

"Everyone in our Athletic Department, the University and community should take great pride in this, because this was a total team effort. That's



the great thing about an All-Sports Championship."

The Blue Raiders' All-Sports Championship was bolstered by regular-season titles in volleyball and women's basketball, along with conference postseason championships in volleyball, women's soccer, men's indoor track and men's tennis. Four Middle Tennessee coaches also earned Sun Belt Conference Coach of the Year honors: Jimmy Borendame (men's tennis), Dean Hayes (men's

indoor track), Matt Peck (volleyball) and Whit Turnbow (men's golf).

Demonstrating tremendous balance, Middle Tennessee earned seven points or more in 12 of the 17 sports it sponsors and 10 or more points in five sports. Points are awarded based on the number of schools sponsoring the sport. Institutions not sponsoring a sport do not receive points in that sport, and institutions tying for positions split the combined points of their positions.

Middle Tennessee is the only football-playing conference member to win the Bubas Cup since football became a league-sponsored sport in 2001. The Blue Raiders do not have men's and women's swimming and diving teams.

Middle Tennessee sponsors teams in men's cross country, women's cross country, women's soccer, volleyball, football, men's indoor track and field, women's indoor track and field, men's basketball, women's basketball, men's golf, women's golf, men's tennis, women's tennis, softball, men's outdoor track and field, women's outdoor track and field, and baseball.

"This signifies just how solid the total athletic program is at Middle Tennessee," said longtime coach Hayes. "There isn't any emphasis on any one program. One of the goals in any athletic department is to be the most solid in the conference, and that's what we've been since we entered the Sun Belt. In addition to that, it keeps our name up at the top of the Sun Belt and gives our program more credibility to the public."

## Teams honored by NCAA for academic progress

from MT Athletic Communications  
www.goblueraiders.com

Three Middle Tennessee athletic programs, all tops in the Sun Belt Conference, have earned Public Recognition Awards from the NCAA.

Blue Raider football, men's tennis and men's golf were recognized May 17 with the awards, which are based on their most recent multi-year Academic Progress Rates. The annual awards are given to sports teams scoring in the top 10 percent of the APRs.

All three sports at Middle Tennessee also competed in postseason play.

"This speaks to our institution's commitment, from Dr. (Sidney) McPhee on down, for how we bal-

ance academics and championships," said Director of Athletics Chris Massaro. "It is gratifying to know that we win our league's all-sports trophy each year, and now we have more teams recognized for APR achievement than any program in the Sun Belt Conference."

The Blue Raiders were one of just 14 Football Bowl Subdivision football programs honored by the NCAA. Eight were from automatic qualifying conferences, and six came from the nonautomatic qualifying leagues. The university football programs recognized were Air Force, Boise State, Clemson, Duke, Miami of

Florida, Navy, Northern Illinois, Northwestern, Ohio State, Rice, Rutgers, Stanford and Vanderbilt.

"This is great recognition, but not surprising, because we take academics very seriously at Middle Tennessee," said Rick Stockstill, head football coach. "Our goal and main priority is for each student-athlete to leave here with a degree in hand."

Through the APR, which provides an annual scorecard of academic achievement, the NCAA tracks the classroom performance of student-athletes on every Division I sports team. The most recent APRs are multi-year rates based on scores

from the 2006-07, 2007-08, 2008-09 and 2009-10 academic years.

The 909 teams recognized this year for high achievement represent 14 percent of the 6,385 eligible Division I teams. The list includes 525 women's teams and 384 men's or mixed squads.

The NCAA is separating football by its bowl and championship subdivisions for the first time with its Public Recognition Awards.

In the six years of the NCAA's academic-reform program, 1,992 different teams have received Public Recognition Awards, representing 31 percent of eligible sports teams during that time. Of that total, 260 teams have received Public Recognition Awards each of the six years of the program.



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# Walking in their footsteps

## Students retrace paths of WWI, WWII veterans during study-abroad trip

by Gina K. Logue  
gklogue@mtsu.edu

Dr. Derek Frisby, assistant professor of history at MTSU, and the students in his "Warfare and Public Memory in Western Europe" visited World War I and World War II battlefields during their 16-day tour of the continent.

The study-abroad experience included stops at Normandy, Paris, the Meuse-Argonne, Verdun, Bastogne, Waterloo, Arnhem (the site of the airborne "Operation Market Garden" invasion), the Sgt. Alvin C. York battlefield site, Dachau and Adolf Hitler's retreat at Berchtesgaden, known as "Eagle's Nest."

Along the way, as Frisby lectured, the students delivered "battle briefs" explaining key engagements using personal accounts of veterans, official reports and their own analyses. They also kept journals of their experiences.

In Normandy, the group visited the gravesites of MTSU alumni Thomas Hicks and Robert Sarvis, who were killed in action in the weeks following D-Day.

A Canadian native attached to the U.S. Army Air Corps in Europe, Sarvis was killed on July 25, 1944, when his B-25 bomber reportedly was strafed by a German fighter near Carquebut, France, as he returned from a bombing raid.

"Sarvis valiantly regained control of his aircraft and steered the plane over Normandy to give his crew a chance to bail out over friendly territory," Frisby wrote in an email during the trip. "Unfortunately, Allied anti-aircraft accidentally fired upon the aircraft and sent it into an unrecoverable dive.

"Sarvis ordered the rest of the crew to bail out immediately while he stayed at the controls to ensure they could make the jump. The crew escaped and was later rescued, but Sarvis didn't get a chance to get out of the cockpit before it crashed. He was buried in the Normandy Cemetery overlooking Omaha Beach."

Frisby says an English citizen, living near Carquebut, located Sarvis' crash site and contacted him a few years ago about it.

"On this trip, MTSU students paid their respects at Sarvis' final resting place, inspected recovered wreckage from the crash site at a museum in nearby Sainte-Mère-Église and visited the crash site itself," Frisby wrote.



**REMEMBERING HISTORY**—MTSU students in Dr. Derek Frisby's "Warfare and Public Memory in Western Europe" summer course hold Tennessee and MTSU flags in front of a World War II-era tank near the famous church at Sainte-Mère-Église, the first town in Normandy, France, liberated by American troops on D-Day. The effigy dangling from the church's steeple honors U.S. Army Private John Steele, a paratrooper with the 82nd Airborne who was stranded there in the early morning before the town's liberation. Frisby is standing fourth from left, holding a corner of the Tennessee state flag.

In the photo below, Frisby explains the details of "Operation Overlord," the code name for the Allied forces' Normandy invasion that began June 6, 1944, to MTSU students during a 16-day study-abroad trip. The marker detailing the invasion overlooks Omaha Beach and the English Channel.

photos submitted





# Campus Calendar

## June 6-19, 2011

### Please note:

Event dates, times and locations may change after press time. Please verify specifics when making plans.

### TV Schedule



**"MTSU Out of the Blue"**  
Cable Channel 9:  
Monday-Sunday, 7 a.m., 5 p.m.  
NewsChannel 5+ (Comcast 250):  
Sundays, 1:30 p.m.  
Visit [www.mtsunews.com](http://www.mtsunews.com)  
for other airtimes or  
[www.youtube.com/user/MTSUOutoftheBlue](http://www.youtube.com/user/MTSUOutoftheBlue)  
for a complete show archive.

### Radio Schedule

**"MTSU On the Record"**  
8 a.m. Sundays,  
WMOT 89.5-FM  
Podcasts available  
anytime at  
[www.mtsunews.com](http://www.mtsunews.com).



### June 6

**June 6-8**  
**Walking Horse and Western Riding Camp**  
Tennessee Miller Coliseum  
For information, contact:  
615-898-2832.

### June 7

**June 7-8**  
**CUSTOMS Orientation**  
Basic and applied sciences,  
behavioral and health sciences,  
and undeclared majors  
For information, visit  
[www.mtsu.edu/customs](http://www.mtsu.edu/customs).

**Tuesday, June 7**  
**MT Baseball Elite Summer Camp**  
For information, visit  
[www.goblueraiders.com](http://www.goblueraiders.com)  
or contact: 615-898-2961.

**Ronald E. McNair Scholars "Blast Off" Reception**  
2 p.m., Hazlewood Dining  
Room, James Union Building  
For information, contact:  
615-904-8462.

### June 8

**June 8-11**  
**MTSU Beef Camp**  
Tennessee Livestock Center  
For information, contact:  
615-898-2419.

**Wednesday, June 8**  
**MT "Speed School" Strength and Conditioning Camp (first session)**  
open to athletes ages 10 to 18  
5:30 p.m., June 8, 15 and 22  
For information, contact:  
615-904-8196 or 615-898-2428.

### June 9

**Thursday, June 9**  
**Retired Faculty/Staff Coffee**  
9:30 a.m., Foundation House  
For information, contact:  
615-898-2922.

### June 10

**June 10-11**  
**CUSTOMS Orientation**  
Business, liberal-arts, mass  
comm, education and  
undeclared majors  
For information, visit  
[www.mtsu.edu/customs](http://www.mtsu.edu/customs).

**June 10-12**  
**National Pole Bending Association Championships**  
Tennessee Miller Coliseum  
No admission charge  
For information, visit  
[www.polebending.org](http://www.polebending.org).

### June 13

**June 13-15**  
**English Riding Horse Camp**  
Tennessee Miller Coliseum  
For information, contact:  
615-898-2832.

**June 13-16**  
**MT Baseball Day Camp**  
For information, visit  
[www.goblueraiders.com](http://www.goblueraiders.com)  
or contact: 615-898-2961.

### June 14

**Tuesday, June 14**  
**Tornado Siren Test Date**  
(no action needed)  
12:20 p.m., campuswide  
For information, contact:  
615-898-2424 or 898-2919.

### June 15

**June 15-16**  
**CUSTOMS Orientation**  
Basic and applied sciences,  
behavioral and health sciences,  
and undeclared majors  
For information, visit  
[www.mtsu.edu/customs](http://www.mtsu.edu/customs).

### June 17

**June 17-18**  
**MTSU Sheep and Goat Camp**  
Tennessee Livestock Center  
For information, contact:  
615-898-2523.

### Through June 30

**Governor's School for the Arts**  
For information, visit  
[www.gsfta.com](http://www.gsfta.com) or contact:  
615-898-2223.

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## MTSU SUMMER BLOOD DRIVES

Thursday, June 23:

10 a.m.-3 p.m., Recreation Center, Ping-Pong Room

Tuesday, Aug. 2:

11 a.m.-3 p.m., Keathley University Center, Room 322

Log on to [www.redcrossblood.org](http://www.redcrossblood.org)  
and enter **MTSU19** to make your appointment!

Text **givelife** to **42227** to join the Red Cross blood texting program.



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smallest class has 175 to 200 students.

"The night lecture had people as far as I could see—probably the largest group I've ever spoken to," Heffington recalls.

Everyone in the LCU lectures had some knowledge of English, so Heffington fielded a lot of questions. He says topics ranged from the Tennessee Titans to acid rain in the Smoky Mountains, in addition to Heffington's planned subject matter. Because of their exposure to American TV programs, he says, some LCU students wanted to know if life in Tennessee was like "Desperate Housewives."

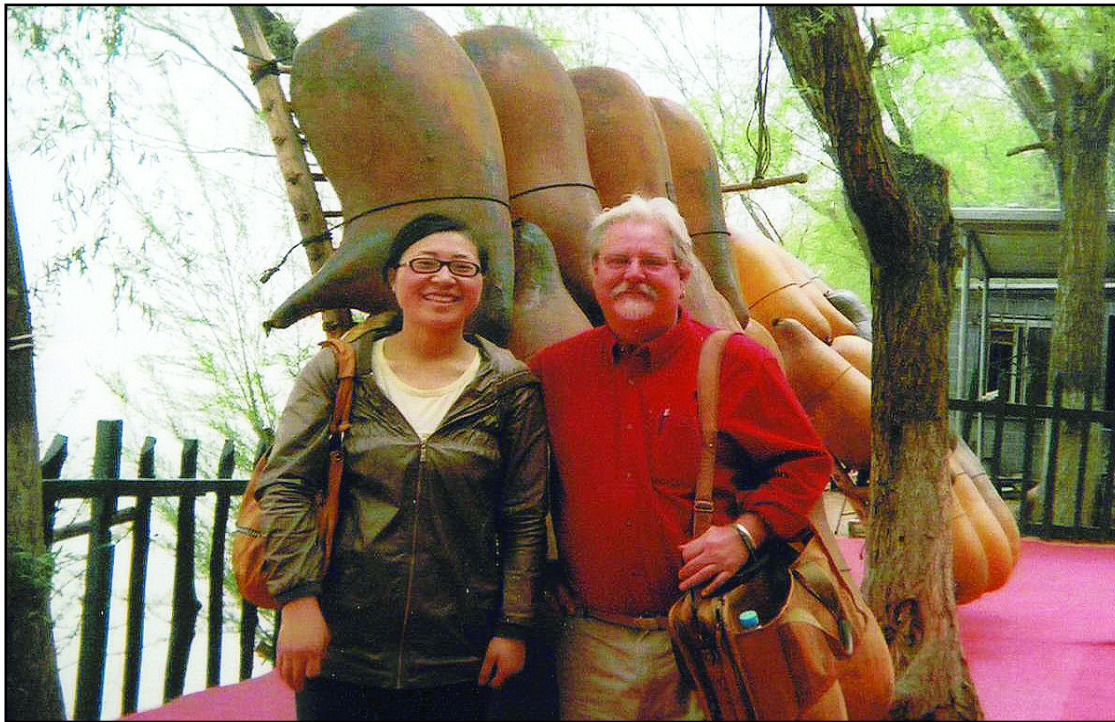
"The last day was probably the most difficult day, because their English (conversational) level was lower," Heffington says. "I felt as though there was some discomfort there, because sometimes I talk too fast. I tried to slow it down."

Heffington lectured on the physical geography of Tennessee and how it relates to businesses such as agriculture, mining, forestry, aquaculture and travel. He also spoke on the cultural geography of Tennessee, including its demographics, along with the state's ethnicity, popular culture and folk culture and the Tennessee Valley Authority's impact on development.

"They seemed genuinely interested in us," the professor says. "In an odd way, it reinvigorates you about teaching. Sometimes you forget why you get into this business."

Geographically, Heffington says, Lanzhou's proximity to the Gobi Desert sometimes reminded him of New Mexico, where he frequently takes students on educational excursions. He has photos taken from his Lanzhou hotel window of a city virtually engulfed in a sandstorm, but the memories Heffington brought home are not obscured in the least.

"I think there are certain things that bond people together," he says. "There are certain similarities in higher education, no matter where you are."



**WATERWORKS**—MTSU global-studies professor Doug Heffington, right, pauses with his interpreter, Roxanne, during a stop at the historic water mill works in Lanzhou City, China. The Ming Dynasty-era site, now a tourist attraction known as the Lanzhou Ancient Water Mill, is located on the Yellow River, which flows through Lanzhou, the capital of the Gansu Province in northwestern China. The wooden water mills, shown behind the pair, were used to irrigate fields along the riverbank.

photo submitted

## Students' video gets state marketing award

by Tom Tozer  
ttozer@mtsu.edu

Students at MTSU developed a marketing video for the Nashville Health Care Council that has earned an Achievement in Marketing Award in the online-video category from the Nashville Chapter of the American Marketing Association.

The video, first presented at a 2010 meeting of the council, touts the significant economic impact of the health care industry in the Nashville Metropolitan Statistical Area, based on a study conducted by Dr. Murat Arik, associate director of MTSU's Business and Economic Research Center. MTSU also is a member of the council.

MTSU graduate students Audrey Weddington and Amanda Farris conducted interviews with health care leaders, including Dr. Bill Frist, former U.S. Senate majority leader, and Nashville Mayor Karl Dean.

Electronic Media Communication majors Lauren Levins and Hattice McCord edited the final version of the video. MTSU's Department of Audio/Visual Services shot most of the footage, and Drs. Clare Bratten and Robert Kalwinsky, EMC associate professors, served

as producers for the project.

"We are very proud of the work by MTSU and thoroughly enjoyed the partnership," noted Sophie Moore, director of communications for the Nashville Health Care Council.

Kalwinsky called the project "a great student experience." Bratten said MTSU's College of Mass Communication offers myriad hands-on learning opportunities for students,



noting that that her video-editing class recently created a public-service announcement for the Court Appointed Children's Advocacy

organization in Rutherford County.

"I am extremely proud of our faculty and students," said Dr. Roy Moore, mass communication dean.

"Partnerships are what it's all about, and we intend to expand our reach into the greater community, which is right in step with MTSU's mission."

To watch the award-winning video, go online to <http://bit.ly/MTHealthCareVideo>.

## National — from page 1

for their students to tackle tough national challenges through service," Corvington added.

The CNCS oversees the Honor Roll in collaboration with the U.S. Departments of Education and Housing and Urban Development, Campus Compact and the American Council on Education.

Honorees are chosen based on a series of factors, including the scope and innovation of service projects, the extent to which service learning is embedded in the curriculum, the school's commitment to long-term campus-community partnerships and measurable community outcomes as a result of the service. For a full list of the honorees and descriptions of their work, visit [www.NationalService.gov/HonorRoll](http://www.NationalService.gov/HonorRoll).

The CNCS is a Washington, D.C.-based federal agency that engages Americans in service through Senior Corps, AmeriCorps and Learn and Serve America programs. For more information, visit [www.NationalService.gov](http://www.NationalService.gov).

## Employees: Log in now for hazardous-materials training

by Dr. Sidney A. McPhee  
smcphee@mtsu.edu

As many of you are aware, MTSU must comply with state and federal occupational safety and health rules and regulations that require MTSU faculty and staff who work with or may come in contact with hazardous materials to have annual training.

In that regard, MTSU Policy No. IV:00:01, Environmental Health and Safety, Section D. III, provides that "all employees, including faculty and student workers, whether full- or part-time, are responsible for know-

ing and complying with all safety standards that apply to their employment."

To help meet those requirements, the MTSU Environmental Health and Safety Department has developed online training that is customized to information employees need, based on their departments.

Therefore, all employees who are required to take training should log in to the MTSU Environmental and Safety Online Training website at <https://etc-trainingsite.com/mtsu>, using their PipelineMT usernames and passwords, and complete the applicable training.

The safety information and train-

ing includes self-paced modules applicable to employees' daily work and provides interesting and useful information. The specific modules that must be completed have been designed by EHS staff and tailored for employees based on their departments. After successfully completing each module in the training program, employees will be instructed to print a certificate of completion for their records.

The training programs keep records of all personnel, training completed and dates when the next training is due. EHS will send quarterly reports to chairs, deans and directors on their employees' current status.

It is vital that all employees covered by the training requirement complete the applicable modules, because training is key to employee health and safety. Employees' cooperation will be most appreciated.

If you have any questions, EHS staff members are available to help with the training program and any other safety questions or issues. Contact either Doug Brinsko at [jbrinsko@mtsu.edu](mailto:jbrinsko@mtsu.edu) or 615-494-7725 or Terry Logan at [tlogan@mtsu.edu](mailto:tlogan@mtsu.edu) or 615-898-5784.

This is a reprint of recent email communications from Dr. McPhee to the University community.





**YOKU DEKIMASHITA!**—Congratulations are in order for a job well-done by participants in the fourth annual Tennessee Area Japanese Speech Contest, where four members of the MTSU contingent won awards. Celebrating the team's accomplishments after the April 9 competition at MTSU are, from left, Dr. Priya Ananth, assistant professor of Japanese; Chiaki Shima of Hirakata City, Japan, a graduate teaching assistant at MTSU; Justin Bingham of Murfreesboro, a Level Two competitor; Bradley Whitaker of College Grove, Tenn., a first-place winner in Level Three; Kyle Oxford of Mt. Juliet, Tenn., a third-place finisher in Level Three; Mitchell Plumer of Murfreesboro, a first-place winner in Level One; Tyler Whitaker of Nashville, a second-place finisher in Level One; Rachel Davies of Franklin, Tenn., a Level One competitor; and Yumiko Hirao, an adjunct instructor of Japanese at MTSU.

photo submitted

# MTSU tops statewide PR competition with 11 awards

**M**TSU was the most-recognized university in the 2011 Tennessee College Public Relations Association's awards competition, held at the association's May 18 conference at Chattanooga State Community College.

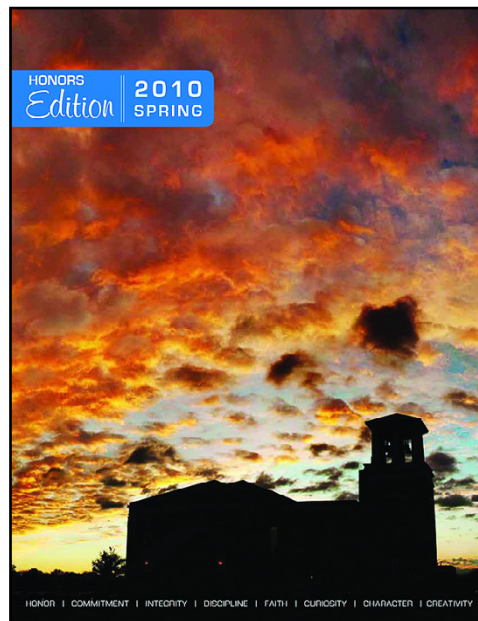
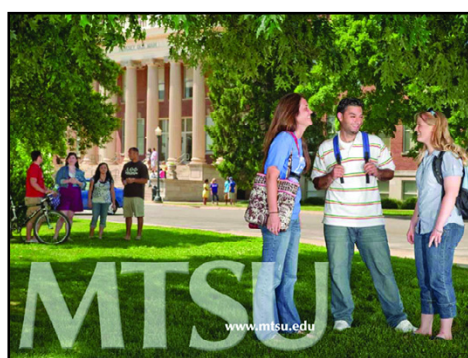
Seventeen higher-education institutions submitted 128 entries in 26 categories in the statewide competition, and MTSU garnered the most awards with 11. Other top winners included Tennessee Tech and Pellissippi State Community College with nine awards each and Belmont University and the University of Tennessee-Knoxville with six each.

MTSU's Offices of Creative and Visual Services, Printing Services, and Marketing and Branding, as well as a former News and Media Relations staffer, were responsible for the award-winning entries. The TCPRA's praise for MTSU included four gold honors:

- *MTSU Viewbook*, the annual guide for prospective students, in the "College Viewbooks" category;
- the MT Athletics Table Topper, a restaurant-table advertising and information piece, in the "Sports Publications" category;
- "Centennial Moments," a series of video features on the history of the University (created by John Lynch, former NMR director of marketing technologies, and several NMR graduate assistants), in the "Video Advertisements and PSA" category; and
- the spring 2010 *Honors Edition*, the University Honors College magazine, in the "Newsletter, Printed" category.

The University won silver awards for the MTSU Partner School Program poster and the WMOT format-change print advertisement. MTSU also earned five bronze awards, including:

- Happy Holidays Video (Video Advertisements and PSA);
- *Basic Highlights*, the magazine of the College of Basic and Applied Sciences (Newsletter, Printed);
- the MTSU Visitors Guide (Brochure/Flier);
- "Command Performance," a photo of a graduate violin student who met with U.S. President Barack Obama and Chinese President Hu Jintao during a trip to Washington (Photography); and
- the University Centennial logo in the "Specialty" category.



The University's most recent communication efforts, including the relaunch of *MTSU Magazine* and the start of the multimedia Centennial branding campaign, missed the contest deadline by a week.

"The diversity of media we were recognized for speaks to the broad range of platforms that we use to deliver the University's messages," said Andrew Oppmann, associate vice president for marketing and communications. "Congratulations to Creative and Visual Services, Printing Services, Marketing and Branding and all of our clients, partners and collaborators for this impressive showing."



## This is only a test.

MTSU tests its emergency siren monthly. The next test date is

**Tuesday, June 14, 12:20 p.m.**

(No action is required by building runners during monthly tests.)

Be prepared in a real emergency. Find your nearest shelter at [bit.ly/MTSafePlaces](http://bit.ly/MTSafePlaces).



# CHP lends expertise to Civil War Trust Teacher Institute

by Gina K. Logue  
gklogue@mtsu.edu

Representatives of MTSU's Center for Historic Preservation will make major contributions at the 10th annual Civil War Trust Teacher Institute July 14-17 at the Nashville Airport Marriott Hotel.

The institute, which focuses exclusively on the Civil War, is a four-day professional-development experience for educators serving kindergarten through 12th grades. It is sponsored by the Washington, D.C.-based Civil War Trust, America's largest nonprofit organization dedicated to the preservation of Civil War battlefields.

Dr. Carroll Van West, director of the CHP, is slated to be the featured luncheon speaker at 11 a.m. Friday, July 15. West also is director of the Tennessee Civil War National Heritage Area, the only national-heritage area in the United States that is administered by a university department.

Dr. Stacey Graham and Kira Duke, CHP research professor and specialist, respectively, with Teaching with Primary Sources Across Tennessee, are scheduled to discuss "Photography from the Library of Congress in the Classroom"

at a workshop from 4:15 to 5:30 p.m. on July 15.

Graduate student Amy Kostine, who works at the CHP as a research assistant, will guide the workshop, sharing her expertise on Civil War photography.

"Teaching with Primary Sources Across Tennessee" is excited to reach a wider audience of teachers through the Civil War Trust Teacher Institute and to highlight the work of Amy Kostine," Graham says. "This is one of many educator presentations and workshops we are planning as part of the statewide (Civil War) sesquicentennial observances from 2011 to 2015."

Other workshops offered include "Teaching Civics through Battlefield Presentation," "The War in the West: An Overview" and "Literature Circles and Reading Theater: Using Language Arts to Teach the Civil War."

Robert Hooks, author of *The Widow of the South* and *A Separate Country*, will be the featured dinner speaker at 6 p.m. July 15. Hooks, who lives in an 18th-century-style log cabin near Franklin, Tenn., is a passionate advocate for the preservation of the battlefield of the Battle of Franklin.

For more information, visit [www.civilwar.org/teacherinstitute](http://www.civilwar.org/teacherinstitute) or contact the Center for Historic Preservation at 615-898-2947.



**MIDDLE TENNESSEE STATE UNIVERSITY**

**OSIRIS**

**2011 Forensic Youth Summer Camp**  
**June 21-24, 2011**

Middle Tennessee State University  
Forensic Institute for Research and Education (FIRE)  
For students entering 10th-12th grade with a love of science.

**Register online at**  
**[www.mtsu.edu/fire](http://www.mtsu.edu/fire)**

Registration includes lunch, daily snacks, and t-shirt.

Call (615) 494-7713 for more information.

**CSI:MTSU**  
2011 Forensic Youth Summer Camp  
June 21-24  
For students entering 10th, 11th or 12th grade with a love of science  
[www.mtsu.edu/fire](http://www.mtsu.edu/fire)

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## Spring *Collage* still available around campus

The spring 2011 issue of *Collage: A Journal of Creative Expression*, MTSU's arts and literary magazine, is still available on campus.

The journal, a publication of the University Honors College, features creative visual and literary works by students and alumni. The spring issue, released in late April, includes art, photography, prose and poetry.

May 2011 graduate Caitlin Orman was editor-in-chief of the fall 2010 and spring 2011 issues. A psychology major and honors student, Orman served on the *Collage* staff for five semesters.

Noting in her spring letter from the editor that it's "important for students to have an outlet for their creativity," Orman added that "the magazine advances MTSU's reputation for excellence by highlighting the immense creativity of its students."

May 2011 graphic-design graduate Emily Collins designed the fall 2010 and spring 2011 issues of *Collage*. A staff of 22 undergraduates selected and edited the 50 submissions included in the journal from more than 300 submissions.

Four students received Creative Expression Awards for their contributions to the spring issue: Steve Christopher, Joseph Quarles, Chris Donahue and Betsy Ochoa.

Christopher, a liberal-studies major, won a Martha Hixon Creative Expression Award for his poem "Gift to a Black Sheep." An English major, Quarles won a Hixon CEA for his prose work "The Phone Call." The literary awards honor MTSU English professor Martha Hixon, a longtime supporter of *Collage*.

Donahue, a digital-media major, won a Lon Nuell Creative Expression Award for his photograph "Traps of Reality." Art major Ochoa won for her etching "Reaching." The visual awards are named in memory of art professor Nuell, who died in 2008.

*Collage* recently launched a redesigned website at [www.mtsu.edu/~collage](http://www.mtsu.edu/~collage) and a new online submission system at the site. *Collage* is accepting submissions for the fall 2011 issue through Monday, Sept. 19.

The student-produced bi-annual magazine of creative arts has been published by MTSU since 1968. Marsha Powers, coordinator of special projects and publications for the Honors College, has been the adviser since 2004.



# NASDAQ, Lowe Foundations need professor's research

by Gina K. Logue  
gklogue@mtsu.edu

**D**oug Tatum, holder of the Wright Chair of Entrepreneurship at MTSU, has been tapped to lead a major national-business research initiative to examine exceptional-growth companies.

Tatum will head concentrated research for the Institute for Exceptional Growth Companies to investigate the performance of EGCs through economic cycles and how they contribute to job creation and economic prosperity.

The institute is a creation of the Edward Lowe Foundation, a nonprofit organization that supports entrepreneurship with emphasis on companies that have moved beyond the start-up phase. Funding is provided by a \$730,000 grant from the NASDAQ OMX Educational Foundation, a nonprofit organization funded exclusively by contributions from NASDAQ OMX Group, Inc., the world's largest exchange company.



Tatum

"The research, we believe, will yield enormous insight into the dynamics of EGCs, how they interact with capital markets and, ultimately, their impact on job growth," Tatum says.

Under the auspices of the IEGC, Tatum will probe the relationship between equity-funding sources and fast-growing companies. His work will have a special emphasis on high-growth companies in the second and

third stages of development, including companies with 10 to 99 employees and 100 to 499 employees, respectively.

The institute will leverage the National Establishment Time Series, a database that tracks the performance of more than 41 million businesses from 1990 to 2009, to better understand EGCs' impact on community and economic development.

"I believe that we're at an historic economic inflection point in the United States," says Tatum. "It's important we gain an appreciation of how companies transition to financial scale and how we capitalize that growth. We are in a phase in which our only unique advantage may be our entrepreneurs."

The author of *No Man's Land: What to Do When Your Company is Too Big to*



**SPREADING THE NEWS**—The seven-story NASDAQ Tower in New York City's Times Square displays the message, "Edward Lowe Foundation partners with NASDAQ QMX Educational Foundation to support Research & Education Institute for Exceptional Growth Companies." The announcement came after MTSU professor Doug Tatum agreed to head concentrated research for the IEGC on how such companies contribute to job creation and economic prosperity.

photo submitted

*Be Small and Too Small to Be Big*, Tatum was chairman and CEO of Tatum LLC for more than 17 years.

He grew the company to the largest executive-services consulting firm in the United States with more than 1,000 employees and professionals in 30 offices. He later served on the firm's board and as chairman emeritus until the company merged with Spherion Corporation in early 2010.

## the RECORD

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## Faculty/Staff Update

### Appointments

**Dr. James Calder** (elementary and special education) will represent the National Education Association as a member of the Board of Examiners of the National Council for Accreditation of Teacher Education.

### Awards

A paper by **Dr. Mark Doyle** (history), "Massacre by the Book: Amritsar and the Rules of Public-Order Policing in Britain and India," won the William Roger Louis Prize for best paper presented at the recent British Scholar Conference in Austin, Texas. In addition to a cash award, the article will be published in the journal *Britain and the World*.

**Lee Ann Newton** (Tennessee Math, Science and Technology Education Center) will receive the Tennessee AMVETS' highest honor, the Silver Bayonet Veterans Service Award, on June 11 for her role in directing Operation Christmas Care, a program that sends holiday cheer to wounded soldiers.

### Lectures

**Dr. Louis Woods** (history) recently presented the Morrison, Hobson and Thomas Lecture at Alabama A&M University.

### Passages

**Dr. Margaret Elizabeth Fitzgerald Brashears** (elementary and special education), 90, passed away April 25. She was employed by MTSU from September 1969 until her retirement in December 1990. Dr. Brashears earned her bachelor's and master's degrees from Mississippi State College for Women and the University of Southern Mississippi, respectively, then received her doctorate in education from the University of Tennessee in 1969. After teaching in elementary schools for 18 years, she became an education professor at MTSU, earning the title of professor emeritus upon her 1990 retirement. During her career, Dr. Brashears was recognized with numerous awards, including the MTSU Public Service Award, and the Tennessee Reading Association's "Celebrate Literacy" Awards Program bears her name in honor of her support for literacy in public schools. Dr. Brashears was preceded in death by her parents, Robert Lee Fitzgerald and Maggie Phiney Dakin Fitzgerald, and was married to the late Howard Miller Brashears. She was a longtime member of St. Mark's United Methodist Church. Dr. Brashears is survived by her daughters, Rebecca Lea Johnson and her husband, Samuel Fouts Johnson, of Vernon, Ala., and Margaret Kay Jursik and her husband, Thomas

Wayne Jursik, of Powell, Tenn.; and her grandchildren, Marsha and Mark Granen of Columbus, Miss., and Andrew and Elizabeth Johnson of Vernon. She also is survived by a host of nieces and nephews.

### Presentations

**Dr. Mary Magada-Ward** (philosophy) presented "'Logic Rooted in the Social Principle': The Methodological Necessity of Cosmopolitanism" on June 3 at the 2011 American Philosophies Forum Conference: Cosmopolitanism and Place at Universidad Carlos III de Madrid in Madrid, Spain.

### Presentations

**Dr. David Lavery** (English) and Cynthia Burkhead (University of North Alabama) co-edited *Joss Whedon: Conversations*, a compilation of interviews with the creator of the TV programs "Buffy the Vampire Slayer" and "Angel." The book is the first volume in the University Press of Mississippi's Television Conversations Series.

**Lee Ann Newton** (TMSTEC) helped edit and write the forward to a Civil War memoir, *Serving Uncle Sam in the 50th Ohio, 1861-1865*, written by Civil War soldier Erastus Winters.