

# Stoney Brooks

## Curriculum Vitae

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Associate Professor of Information Systems & Analytics  
Jones College of Business  
Middle Tennessee State University  
Business and Aerospace N349  
Murfreesboro, TN 37132

email: Stoney.Brooks@mtsu.edu  
phone (W): (615) 898-5765  
phone (C): (303) 748-6530

## ACADEMIC EXPERIENCE

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2020-Present

**Associate Professor**, Information Systems & Analytics, Middle Tennessee State University

2014-2020

**Assistant Professor**, Information Systems & Analytics, Middle Tennessee State University

2013-2014

**Visiting Professor**, Management, Information Systems, and Entrepreneurship, Washington State University

## EDUCATION

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Ph.D. Management Information Systems  
Washington State University, Pullman, WA. 2013

M.S.B.A. Computer Information Systems  
Colorado State University, Fort Collins, CO. 2007

B.B.A. Business Administration - Marketing  
Mesa State College (a.k.a. Colorado Mesa University), Grand Junction, CO. 2005

B.S. Computer Information Systems  
Mesa State College (a.k.a. Colorado Mesa University), Grand Junction, CO. 2005

## PEER REVIEWED ARTICLES

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Erskine, M., **Brooks, S.**, DiValentin, C., and Kendall, T. (forthcoming). Applying a Structured Industry Model Development Process to Support Digital Transformation Efforts: A Case Study of the Online Learning Industry. *Journal of Electronic Commerce in Organizations*

Longstreet, P., **Brooks, S.**, Featherman, M., and Loiacono, E. (forthcoming). Evaluating Website Quality: Which decision criteria do consumers use to evaluate website quality? *Information Technology & People*

Erskine, M., Zaza, S., **Brooks, S.**, and Seipel, S. (2020). Exhaustion from Information System Career Experience: Are the Implications for Turn-Away Intention Different for Millennials? *AIS Transactions on Replication Research*

Zaza, S., Erskine, M., **Brooks, S.**, and Morris, S. (2020). Emotional Dissonance and the Information Technology Professional: A Methodological Replication Study. *AIS Transactions on Replication Research*

Islam, N., Whelan, E., **Brooks, S.** (2020). IS BOREDOM PRONENESS RELATED TO SOCIAL MEDIA OVERLOAD AND FATIGUE? A STRESS-STRAIN-OUTCOME APPROACH. *Internet Research*.

- Whelan, E., **Brooks, S.**, Islam, N. (2020). Applying the SOBC Paradigm to Explain how Social Media Overload Affects Academic Performance. *Computers & Education* (143).
- Califf, C., **Brooks, S.** (2020). An Empirical Study of Techno-Stressors, Literacy Facilitation, Burnout, and Turnover Intention as Experienced by K-12 Teachers. *Computers & Education* (157).
- Islam, N., Whelan, E., **Brooks, S.** (2020). Does Multitasking Computer Self-Efficacy Mitigate the Impact of Social Media on Overload and Fatigue among Professionals? *Information Technology & People*.
- Brooks, J. G., Korzaan, M. L., **Brooks, S.** (2020). Normative commitment in an information systems project environment. *International Journal of Managing Projects in Business*.
- Erskine, M. A., **Brooks, S.**, Apigian, C. H., Greer, T. H. (2020). From driver assistance to fully-autonomous: examining consumer acceptance of autonomous vehicle technologies. *Journal of Consumer Marketing*.
- Califf, C., **Brooks, S.**, Longstreet, P. (2020). Human-Like and System-Like Trust in the Sharing Economy: The Role of Context and Humanness. *Technological Forecasting & Social Change*, 154(May 2020).
- Longstreet, P., **Brooks, S.**, and Gonzalez, E. (2020). "Internet Addiction: When Feel Good Usage Becomes a Bad Consequence". *Technology in Society*
- Datta, A., **Brooks, S.**, Sahaym, A. (2019). Crowdfunding Success through Social Media: Going beyond Entrepreneurial Orientation in the context of Pre-existing Young Firms. *Journal of Business Research*.
- Datta, A., Sahaym, A., and **Brooks, S.** (2018). "Unpacking the Antecedents of Crowdfunding Campaign's Success: The Effects of Social Media and Innovation Orientation". *Journal of Small Business Management*
- Brooks, S.**, Wang, X., and Schneider, C. (2020). "Technology Addictions and Technostress: An Examination of the U.S. and China". Accepted at *Journal of Organizational and End User Computing*.
- Brooks, S.**, Clark, J., Clark, C, and Gambill, S. (2018). "The Information Systems name game revisited: Still muddled 20 years later." *Journal of Computer Information Systems*, pp 1-6
- Brooks, S.**, Hedman, J., Henningsson, S., Sarker, S., Wang, X. (2018) "Antecedents and Effects of Green IS Initiatives: Insights from Nordea". *Journal of Cases on Information Technology*
- Lin, X., Featherman, M., **Brooks, S.**, and Hajli, M. (2018). "Exploring gender differences in online consumer purchase decision making: an online product presentation perspective". *Information Systems Frontiers*, pp 1-15
- Clark, J., Clark, C., Gambill, S., and **Brooks, S.** (2017). "IS Curriculum Models, course offerings, and other academic myths/hopes" *Journal of Higher Education Theory and Practice*, 17(9), pp 61-68
- Longstreet, P., and **Brooks, S.** (2017). "Life Satisfaction: A Key to Managing Internet & Social Media Addiction" *Technology in Society*, 50, pp. 73-77
- Brooks, S.** (2017). "Interdisciplinary App Development Project: A Case Study Across Three Departments". *Journal of Cases on Information Technology*, 19(3), pp. 15-23
- Nelson, D., **Brooks, S.**, Sahaym, A., and Cullen, J. (2017). "Family-friendly Work Perceptions: A Cross Country Analysis" *Gender in Management: An International Journal*, 32(4), pp. 300-316
- Brooks, S.**, Longstreet, P., and Califf, C. (2017). "Social Media Induced Technostress and its Impact on

Internet Addiction: A Distraction-conflict Theory Perspective” *AIS Transactions on Human-Computer Interaction*, 9(2), pp 99-122

**Brooks, S.** and Califf, C. (2017). “Social Media-Induced Technostress: Its Impact on Job Performance and the Moderating Role of Job Characteristics” *Computer Networks*, 114, pp 143-153

**Brooks, S.,** Gambill, S., Clark, J., and Clark, C. (2016). “What’s in a Name? An Examination of Information System Degree Programs in AACSB International Accredited Schools.” *Journal of Higher Education Theory and Practice*, 16(6)

**Brooks, S.,** and Taylor, J. (2016). “Improving the teaching of Microsoft Excel: Traditional book versus online platform” *Journal of Education for Business*, 91(5), pp 251-257

**Brooks, S.,** and Longstreet, P (2015). “Social Networking’s Peril: Cognitive Absorption, Social Networking Usage, and Depression” *CyberPsychology: Journal of Psychosocial Research on Cyberspace*, 9(4)

Wang, X., **Brooks, S.,** and Sarker, S. (2015). “Understanding Green IS Initiatives: A Multi-theoretical Framework” *Communications of the Association for Information Systems*, 37, Article 32

Wang, X., **Brooks, S.,** and Sarker, S. (2015). “A Review of the Green IS Research and Directions for Future Studies” *Communications of the Association for Information Systems*, 37(1), pp 395-429

**Brooks, S.** (2015). “Does personal social media usage affect efficiency and well-being?” *Computers in Human Behavior*, 46, pp 26-37

## PEER REVIEWED BOOK CHAPTERS

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**Brooks, S.,** Wang, X., & Sarker, S. (2012). Unpacking Green IS: A Review of the Existing Literature and Directions for Further Research. In Jan vom Brocke, Stefan Seidel, & Jan Recker (Eds.), *Green Business Process Management - Towards the Sustainable Enterprise*. Heidelberg, Germany: Springer. ISBN 978-3-642-27487-9.

## CONFERENCE PROCEEDINGS

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Erskine, M. A., Zaza, I. M., **Brooks, S. L.,** Armstrong, K. (2020). Examining IT Career Anchors and IT Professionals’ Turnaway Intention. ACM Special Interest Group (SIG) on Management Information Systems (MIS).

Datta, A., **Brooks, S. L.,** Sahaym, A. (2019). Social Media And New product Introduction: Role of Proactiveness, Risk-Taking and Market Dynamism.

**Brooks, S. L.,** Erskine, M. A., Apigian, C. H., Greer, T. H. (2019). The Effects of Culture and Gender on Perceptions of Autonomous Vehicles: Comparing the Big Three (China, USA, and the EU) Automotive Markets. Proceedings of the Fortieth International Conference on Information Systems (ICIS). Association for Information Systems.

Erskine, M. A., **Brooks, S. L.** (2019). Attitude and Behavioral Intentions Regarding Autonomous Automobiles: Effects of Emotional Response and Locus of Control. Proceedings of the Twenty-fifth Americas Conference on Information Systems (AMCIS). Association for Information Systems.  
<https://aisel.aisnet.org/amcis2019/treo/treos/45/>

Datta, A., and **Brooks, S.** (2018). “Crowdfunding-campaign success: The effect of entrepreneurial orientation and social media,” *Academy of Management Proceedings*, Chicago, IL, USA

- Islam, N., Whelan, E., and **Brooks, S.** (2018). "Social Media Overload And Fatigue: The Moderating Role Of Multitasking Computer Self-Efficacy," *Americas Conference on Information Systems 2018 Proceedings*, New Orleans, LA, USA
- Datta, A., Sahaym, A., and **Brooks, S.** (2018). "Determinants of Crowdfunding Campaign Success: The Effect of Entrepreneurial Orientation and Strategic Use of Social Media," *Proceedings of Western Academy of Management 2018*, Salt Lake City, UT, USA
- Whelan, E., Islam, N., and **Brooks, S.** (2017). "Cognitive Control and Social Media Overload" *Americas Conference on Information Systems 2017 Proceedings*, Boston, MA, USA
- Sahaym, A., Datta, A., and **Brooks, S.** (2017). "Role of Entrepreneurial Orientation and Social Media on New Product Creation: A Socialnomics view" *2017 Academy of Management Annual Meeting*, Atlanta, GA, USA
- Brooks, S.**, Schneider, C., and Wang, X. (2016). "Technology Addictions and Technostress: An Examination of Hong Kong and the U.S." *Americas Conference on Information Systems 2016 Proceedings*, San Diego, CA, USA
- Brooks, S.** (2016) "Personal Social Media in the Workplace: The Influence of Job Characteristics and Technostress on Performance" *MBAA International Annual Conference 2016 Proceedings*, Chicago, IL, USA
- Brooks, S.** and Longstreet, P. (2015). "Life Satisfaction: The Key to Managing Internet & Social Media Addiction," *Americas Conference on Information Systems 2015 Proceedings*, Fajardo, PR, USA
- Brooks, S.** (2015). "Being Social isn't Just About Fun: An Examination of Personal Social Media Usage," *Americas Conference on Information Systems 2015 Proceedings*, Fajardo, PR, USA
- Brooks, S.** (2015). "Do Demographics Matter? The Role of Gender, Age, Socioeconomic Status, and Ethnic Identity on Website Personalization," *MBAA International Annual Conference 2015 Proceedings*, Chicago, IL, USA
- Lin, X., Featherman, M., and **Brooks, S.** (2013). "Factors Affecting Online Consumer Behavior: An Investigation Across Gender," *Americas Conference on Information Systems 2013 Proceedings*, Chicago, IL, USA
- Lin, X., Featherman, M., **Brooks, S.**, and Hajli, N. (2013). "Do Interactivity and Vividness Impact Objective and Subjective Claims of Online Product Presentation?," *Americas Conference on Information Systems 2013 Proceedings*, Chicago, IL, USA
- Brooks, S.**, Califf, C., & Martin, T. (2012). "Do Distractions and Interruptions Mitigate Online Impulse Purchasing?: An Empirical Investigation," *Americas Conference on Information Systems 2012 Proceedings*, Seattle, WA, USA
- Brooks, S.**, Wang, X., & Sarker, S. (2010). "Unpacking Green IT: A Review of the Literature," *Americas Conference on Information Systems 2010 Proceedings*, Lima, Peru

## SELECTED WORKS IN PROGRESS

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- Califf, C., **Brooks, S.**, and Erskine, M. "Development of a TechnoEustress Measure and Model" Target: *Information Systems Journal*
- Longstreet, P., and **Brooks, S.** "Managing Social Media Addiction" Target Journal: *CyberPsychology*.

Zaza, S., Erskine, M., and **Brooks, S.** "IT Professionals' Turnaway Intention and the Role of Technostress"  
R2 Submitted to *The DATA BASE for Advancement in Information Systems*

Califf, C., and **Brooks, S.** "Technostress in Teachers During COVID: How has the Pandemic Affected K-12 Teachers?" Target Journal: *Information and Management*

## TEACHING

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### Middle Tennessee State University

BIA 2610, Statistical Methods, 2 courses.  
BIA 3621, Intro Business Analytics Lab, 2 courses.  
INFS 2200, Introduction to Microcomputing, 5 courses.  
INFS 3100, Principles of Management Info Systems, 1 course.  
INFS 3200, Business Application Development, 3 courses.  
INFS 3800, Info Systems Analysis & Design, 23 courses.  
INFS 4790, Database Design Development, 1 course.  
INFS 5790, Database Design Development, 1 course.  
INFS 6610, INFS Management Application, 2 courses.  
INFS 6790, Seminar in Database Management, 18 courses.  
INFS 6835, IT Applications for Decision Making, 3 courses.  
MBAI 6835, IT Applications for Decision Making, 13 courses.  
QM 3620, Statistical Methods II, 1 course.

Greater than 4.0/5 on all most teaching evaluations

## PROFESSIONAL AFFILIATIONS

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Association of Information Technology Professionals  
Association for Information Systems  
Decision Sciences Institute  
MBAA International & Society for the Advancement of Information Systems

## HONORS AND AWARDS

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Bridgestone Americas Distinguished Lecturer, Jones College of Business, 2018  
E.W. "Wink" Midgett Faculty Research Award, 2018  
MBAA International McGraw-Hill Distinguished Paper Award – SAIS, 2016  
AMCIS MIS Camp, 2015  
ICIS Junior Faculty Consortium, 2013  
DSI New Faculty Consortium, 2013  
Outstanding Graduate Instructor, College of Business, WSU 2010-2011

## SERVICE

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### To the Discipline

MBAA International *Society for the Advancement of Information Systems* (SAIS) Treasurer, 2016 - Present  
MBAA International SAIS President, 2017 - 2018  
MBAA International SAIS President-Elect, 2016 - 2017  
MBAA International SAIS Program Chair, 2016 – 2017  
Review Coordinator, America's Conference on Information Systems, 2017  
Associate Editor, International Conference on Information Systems, 2020  
Associate Editor, European Conference on Information Systems, 2016

### Reviewer:

Management Information Systems Quarterly, 2018  
Information Systems Research, 2015  
Information Systems Journal, 2014 – 2021  
European Journal of Information Systems, 2014, 2015

Information and Management 2014 – 2016  
Internet Research, 2016 - 2017  
Computer Networks, 2016  
Information Technology and People, 2016, 2018  
Behaviour & Information Technology, 2019  
Technology in Society, 2020-2021  
Online Information Review, 2020  
SAGE Open 2020  
CyberPsychology and Behavior, 2014-2015  
Psychiatry Research 2018  
Journal of Social Psychology 2018  
Journal of Global Scholars of Marketing Science, 2019  
Health Policy and Technology, 2019  
International Journal of Medical Informatics, 2019  
Media Psychology, 2019  
Social Cognitive and Affective Neuroscience 2016  
International Journal of Intercultural Information Management, 2014  
European Conference on Information Systems, 2012, 2014 - 2020  
International Conference on Information Systems, 2011 - 2020  
Americas Conference on Information Systems, 2010 – 2020  
Pacific Asia Conference on Information Systems, 2021  
Hawaii International Conference on System Sciences, 2012 - 2021  
DSI Annual Conference, 2012, 2014

#### **To the Institution**

MTSU INFS 3800 (Information Systems Analysis and Design) Course Redesign, 2017  
MTSU INFS 6790 (Seminar on Database Management) Course Redesign, 2018  
MTSU MBAI 6835 (IT Applications for Decision Making) Course Redesign, 2019  
MTSU INFS 6790 (Seminar on Database Management) Online Course Conversion, 2020  
MTSU MBAI 6835 (IT Applications for Decision Making) Online Course Conversion, 2020

MTSU University Traffic Committee Member, 2017 – 2021, Chair 2018, 2020-2021  
MTSU University Instructional Technology Development Committee Member, 2015 – 2017; 2020-2022  
MTSU Academic Appeals Committee, 2021-Present

MTSU Jones College of Business Student Success Committee Member, 2017 - 2019  
MTSU Jones College of Business Undergraduate Programs Committee Member, 2015 – 2017  
MTSU Jones College of Business Graduate Programs Committee Member, 2020 – Present

MTSU Department of ISA Assurance of Learning Committee Member, 2017 – 2019  
MTSU Department of ISA Marketing Subcommittee, 2017 - 2019  
MTSU Department of ISA Undergraduate Curriculum Committee Member, 2015 – 2017  
MTSU Department of ISA Student Success Committee Chair, 2016 - Present  
MTSU Department of ISA Student Success Committee Member, 2015 - Present  
MTSU AITP Faculty Sponsor, 2014 - 2018  
MTSU Project Manager, Pilot: Interdisciplinary Student Project, 2015  
MTSU Search Committee, 2014 - 2015 (Successful hire)  
MTSU Undergraduate Student Advising, 2014 – Present

## COMPUTER SKILLS

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Programming Languages: T-SQL, PL/SQL, VB.NET, C#.NET, ASP.NET, Java, HTML  
Database Software: Oracle, SQL Server, Access  
BI/Analytics Software: Tableau, Excel  
Statistical Software: SPSS, MPlus, SmartPLS

## REFERENCES

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### **Jeff Clark**

Professor  
Department of Information Systems & Analytics  
Jones College of Business  
Middle Tennessee State University  
Business and Aerospace Building N360  
Murfreesboro, TN 37132  
Phone: 615-898-2838  
Email: jeff.clark@mtsu.edu

### **Scott Seipel**

Associate Professor  
Department of Information Systems & Analytics  
Jones College of Business  
Middle Tennessee State University  
Business and Aerospace Building N358  
Murfreesboro, TN 37132  
Phone: 615-898-2707  
Email: scott.seipel@mtsu.edu

### **Christopher Califf**

Associate Professor of Management Information Systems  
Department of Decision Sciences  
Western Washington University  
516 High Street  
Bellingham, WA 98225  
Phone: 360-650-4817  
Email: Christopher.Califf@ww.edu