Stoney Brooks

Curriculum Vitae

Associate Professor of Information Systems & Analytics email: Stoney.Brooks@mtsu.edu

Jones College of Business phone (W): (615) 898-5765

Middle Tennessee State University phone (C): (303) 748-6530

Business and Aerospace N346

Murfreesboro, TN 37132

**ACADEMIC EXPERIENCE**

2020-Present

 **Associate Professor,** Information Systems & Analytics, Middle Tennessee State University

2014-2020

 **Assistant Professor,** Information Systems & Analytics, Middle Tennessee State University

2013-2014

**Visiting Professor,** Management, Information Systems, and Entrepreneurship, Washington State University

**EDUCATION**

Ph.D. Management Information Systems

Washington State University, Pullman, WA. 2013

M.S.B.A. Computer Information Systems

Colorado State University, Fort Collins, CO. 2007

B.S. Computer Information Systems and B.B.A. Business Administration – Marketing

Mesa State College (a.k.a. Colorado Mesa University), Grand Junction, CO. 2005

**PEER REVIEWED ARTICLES**

Califf, C., and **Brooks, S.** (2024). “How did COVID 19 Impact Technostressors, Literacy Facilitation, Burnout, and Turnover Intention? An Exact Replication”. *AIS Transactions on Replication Research*

Totty, S., Kolte, P, and **Brooks, S.** (2024). “Why do People Share About Themselves Online? How Self-Presentation, Work-Home Conflict, and the Work Environment Impact Online Self-Disclosure Dimensions”. *Communications of the Association for Information Systems*

**Brooks, S.**, Sahaym, A., Datta, A., and Srivastava, S. (2023). “Risky Combination: The Role of Managerial Perception of Social media use and Entrepreneurial Orientation on SME Innovation”. *Management Decision*

**Brooks, S.**, Zaza, S., and Erskine, M. (2023). “IT Professionals’ Turnaway Intention and the Role of Technostress”. *The Data Base for Advances in Information Systems*

Erskine, M., **Brooks, S.**, DiValentin, C., and Kendall, T. (2022). “Applying a Structured Industry Model Development Process to Support Digital Transformation Efforts: A Case Study of the Online Learning Industry”. *Journal of Electronic Commerce in Organizations*

Longstreet, P., **Brooks, S.**, Featherman, M., and Loiacono, E. (2021). “Evaluating Website Quality: Which decision criteria do consumers use to evaluate website quality?” *Information Technology & People*

Erskine, M., Zaza, S., **Brooks, S.**, and Seipel, S. (2020). “Exhaustion from Information System Career Experience: Are the Implications for Turn-Away Intention Different for Millennials?” *AIS Transactions on Replication Research*

Zaza, S., Erskine, M., **Brooks, S.**, and Morris, S. (2020). “Emotional Dissonance and the Information Technology Professional: A Methodological Replication Study”. *AIS Transactions on Replication Research*

Islam, N., Whelan, E., **Brooks, S.** (2020). “IS BOREDOM PRONENESS RELATED TO SOCIAL MEDIA OVERLOAD AND FATIGUE? A STRESS-STRAIN-OUTCOME APPROACH”. *Internet Research*.

Whelan, E., **Brooks, S.**, Islam, N. (2020). “Applying the SOBC Paradigm to Explain how Social Media Overload Affects Academic Performance”. *Computers & Education* (143).

Califf, C., **Brooks, S.** (2020). “An Empirical Study of Techno-Stressors, Literacy Facilitation, Burnout, and Turnover Intention as Experienced by K-12 Teachers”. *Computers & Education* (157).

Islam, N., Whelan, E., **Brooks, S.** (2020). “Does Multitasking Computer Self-Efficacy Mitigate the Impact of Social Media on Overload and Fatigue among Professionals?” *Information Technology & People*.

Brooks, J. G., Korzaan, M. L., **Brooks, S.** (2020). “Normative commitment in an information systems project environment”. *International Journal of Managing Projects in Business.*

Erskine, M. A., **Brooks, S**., Apigian, C. H., Greer, T. H. (2020). “From driver assistance to fully-autonomous: examining consumer acceptance of autonomous vehicle technologies”. *Journal of Consumer Marketing.*

Califf, C., **Brooks, S**., Longstreet, P. (2020). “Human-Like and System-Like Trust in the Sharing Economy: The Role of Context and Humanness”. *Technological Forecasting & Social Change*, 154(May 2020).

Longstreet, P., **Brooks, S**, and Gonzalez, E. (2020). “Internet Addiction: When Feel Good Usage Becomes a Bad Consequence”. *Technology in Society*

Datta, A., **Brooks, S.**, Sahaym, A. (2019). “Crowdfunding Success through Social Media: Going beyond Entrepreneurial Orientation in the context of Pre-existing Young Firms”. *Journal of Business Research*.

Datta, A., Sahaym, A., and **Brooks, S.** (2018). “Unpacking the Antecedents of Crowdfunding Campaign’s Success: The Effects of Social Media and Innovation Orientation”. *Journal of Small Business Management*

**Brooks, S.,** Wang, X., and Schneider, C. (2020). "Technology Addictions and Technostress: An Examination of the U.S. and China*".* Accepted at *Journal of Organizational and End User Computing*.

**Brooks, S.,** Clark, J., Clark, C, and Gambill, S. (2018). “The Information Systems name game revisited: Still muddled 20 years later.” *Journal of Computer Information Systems,* pp 1-6

**Brooks, S**., Hedman, J., Henningsson, S., Sarker, S., Wang, X. (2018) “Antecedents and Effects of Green IS Initiatives: Insights from Nordea”. *Journal of Cases on Information Technology*

Lin, X., Featherman, M., **Brooks, S.,** and Hajli, M. (2018). “Exploring gender differences in online consumer purchase decision making: an online product presentation perspective". *Information Systems Frontiers*, pp 1-15

Clark, J., Clark, C., Gambill, S., and **Brooks, S**. (2017). “IS Curriculum Models, course offerings, and other academic myths/hopes” *Journal of Higher Education Theory and Practice,* 17(9), pp 61-68

Longstreet, P., and **Brooks, S.** (2017). “Life Satisfaction: A Key to Managing Internet & Social Media Addiction” *Technology in Society,* 50, pp. 73-77

**Brooks, S.** (2017).“Interdisciplinary App Development Project: A Case Study Across Three Departments”. *Journal of Cases on Information Technology*, 19(3), pp. 15-23

Nelson, D., **Brooks, S.**, Sahaym, A., and Cullen, J. (2017). “Family-friendly Work Perceptions: A Cross Country Analysis” *Gender in Management: An International Journal*, 32(4), pp. 300-316

**Brooks, S.,** Longstreet, P., and Califf, C. (2017). “Social Media Induced Technostress and its Impact on

Internet Addiction: A Distraction-conflict Theory Perspective” *AIS Transactions on Human-Computer Interaction,* 9(2), pp 99-122

**Brooks, S.** and Califf, C. (2017). “Social Media-Induced Technostress: Its Impact on Job Performance and the Moderating Role of Job Characteristics” *Computer Networks,* 114, pp 143-153

**Brooks, S.,** Gambill, S., Clark, J., and Clark, C. (2016). “What’s in a Name? An Examination of Information System Degree Programs in AACSB International Accredited Schools.” *Journal of Higher Education Theory and Practice,* 16(6)

**Brooks, S.,** and Taylor, J. (2016). “Improving the teaching of Microsoft Excel: Traditional book versus online platform” *Journal of Education for Business*, 91(5), pp 251-257

**Brooks, S.,** and Longstreet, P (2015). “Social Networking’s Peril: Cognitive Absorption, Social Networking Usage, and Depression” *CyberPsychology: Journal of Psychosocial Research on Cyberspace,* 9(4)

Wang, X., **Brooks, S**., and Sarker, S. (2015). “Understanding Green IS Initiatives: A Multi-theoretical Framework” *Communications of the Association for Information Systems,* 37, Article 32

Wang, X., **Brooks, S**., and Sarker, S. (2015). “A Review of the Green IS Research and Directions for Future Studies” *Communications of the Association for Information Systems,* 37(1), pp 395-429

**Brooks, S**. (2015). “Does personal social media usage affect efficiency and well-being?” *Computers in Human Behavior*, 46, pp 26-37

**SELECTED CONFERENCE PROCEEDINGS**

Zaza, S., **Brooks, S.**, and Erskine, M. (2024). An Outlook on IT professionals’ Turn away Intention. ICIS 2024 TREOs

**Brooks, S.**, Erskine, M, and Zaza, S. (2024). Moderating Effects of Career Variables on IT Career Exhaustion and Turnaway. ICIS 2024 TREOs

Erskine, M., **Brooks, S.**, and Zaza, S. (2023). Digital Uncertainty: Exploring Source Credibility in the Context of Generative Artificial Intelligence. AMCIS 2023 TREOs

Longstreet, P, and **Brooks, S.** (2023). Life Satisfaction: Still a Key to Internet & Social Media Addiction? Life Satisfaction: Still a Key to Internet & Social Media Addiction? AMCIS 2023 TREOs

Erskine, M. A., Zaza, I. M., **Brooks, S. L**., Armstrong, K. (2020). Examining IT Career Anchors and IT Professionals’ Turnaway Intention. ACM Special Interest Group (SIG) on Management Information Systems (MIS).

Datta, A., **Brooks, S. L**., Sahaym, A. (2019). Social Media and New product Introduction: Role of Proactiveness, Risk-Taking and Market Dynamism.

**Brooks, S. L.,** Erskine, M. A., Apigian, C. H., Greer, T. H. (2019). The Effects of Culture and Gender on Perceptions of Autonomous Vehicles: Comparing the Big Three (China, USA, and the EU) Automotive Markets. Proceedings of the Fortieth International Conference on Information Systems (ICIS). Association for Information Systems.

Erskine, M. A., **Brooks, S. L**. (2019). Attitude and Behavioral Intentions Regarding Autonomous Automobiles: Effects of Emotional Response and Locus of Control. Proceedings of the Twenty-fifth Americas Conference on Information Systems (AMCIS). Association for Information Systems. <https://aisel.aisnet.org/amcis2019/treo/treos/45/>

Datta, A., and **Brooks, S.** (2018). “Crowdfunding-campaign success: The effect of entrepreneurial orientation and social media,” *Academy of Management Proceedings*, Chicago, IL, USA

Islam, N., Whelan, E., and **Brooks, S.** (2018). “Social Media Overload And Fatigue: The Moderating Role Of Multitasking Computer Self-Efficacy,” *Americas Conference on Information Systems 2018 Proceedings*, New Orleans, LA, USA

Datta, A., Sahaym, A., and **Brooks, S**. (2018). “Determinants of Crowdfunding Campaign Success: The Effect of Entrepreneurial Orientation and Strategic Use of Social Media,” *Proceedings of Western Academy of Management 2018*, Salt Lake City, UT, USA

Lin, X., Featherman, M., **Brooks, S.,** and Hajli, N.(2013). “Do Interactivity and Vividness Impact Objective and Subjective Claims of Online Product Presentation?,” *Americas Conference on Information Systems 2013 Proceedings*, Chicago, IL, USA

**Brooks, S**., Califf, C., & Martin, T. (2012). “Do Distractions and Interruptions Mitigate Online Impulse Purchasing?: An Empirical Investigation,” *Americas Conference on Information Systems 2012 Proceedings*, Seattle, WA, USA

**Brooks, S**., Wang, X., & Sarker, S. (2010). “Unpacking Green IT: A Review of the Literature,” *Americas Conference on Information Systems 2010 Proceedings*, Lima, Peru

**TEACHING**

BIA 2610, Statistical Methods

BIA 3620/36211, Intro Business Analytics & Lab

CYBM 4970, Cybersecurity Management Topics

INFS 2200, Introduction to Microcomputing

INFS 3100, Principles of Management Info Systems

INFS 3200, Business Application Development

INFS 3800, Info Systems Analysis & Design

INFS 4790/5790, Database Design Development

INFS 4840/5840, Study Abroad: Technology and Business in Japan

INFS 6610, INFS Management Applications

INFS 6790, Seminar in Database Management

MBAI/INFS 6835, IT Applications for Decision Making

QM 3620, Statistical Methods II

**Teaching Evaluations, 2021-25**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Sum 25 |  | Sum 24 |  | Sum 23 |  | Sum 22 |  |
|  INFS 4840 | 4.36 |  INFS 4840 | 3.82 |  INFS 6790 | 2.74 |  INFS 6790 | 3.82 |
|  |  |  BIA 3620 | 2.68\* |  MBAI 6835 | 4.02 |  MBAI 6835 | 3.9 |
|  |  |  |  |  |  |  INFS 2200 | 3.85 |
|  |  |  |  |  |  |  |  |
| Spr 25 |  | Spr 24 |  | Spr 23 |  | Spr 22 |  |
|  INFS 6790 | 4.86 |  INFS 6790 | 3.19 |  INFS 6790 | 4.29 |  INFS 6790 | 4.28 |
|  MBAI 6835 | 3.9\* |  MBAI 6835 | 3.3\* |  MBAI 6835 | 4.25 |  MBAI 6835 | 4.31 |
|  |  |  MBAI 6835 | 3.19 |  MBAI 6835 | 3.43 |  MBAI 6835 | 4.33 |
|  |  |  |  |  MBAI 6835 | 3.66 |  |  |
|  |  |  |  |  |  |  |  |
| Fall 24 |  | Fall 23 |  | Fall 22 |  | Fall 21 |  |
|  INFS 6790 | 4.35 |  INFS 6790 | 3.41 |  INFS 6790 | 3.9 |  INFS 6790 | 4.66 |
|  MBAI 6835 | 4.3 |  MBAI 6835 | 3.9 |  MBAI 6835 | 4.24 |  MBAI 6835 | 3.3\* |
|  MBAI 6835 | 4.11 |  MBAI 6835 | 4.16 |  MBAI 6835 | 4.07 |  MBAI 6835 | 4.04 |
|  |  |  MBAI 6835 | 4.19 |  |  |  |  |

\*: Less than 25% response rate

**HONORS AND AWARDS**

Bridgestone Americas Distinguished Lecturer, Jones College of Business, 2018

E.W. “Wink” Midgett Faculty Research Award, 2018

MBAA International McGraw-Hill Distinguished Paper Award – SAIS, 2016

AMCIS MIS Camp, 2015

ICIS Junior Faculty Consortium, 2013

DSI New Faculty Consortium, 2013

**SERVICE**

**To the Institution**

ISA Department Graduate Program Director, 2024-Present

 Initiatives to increase recruitment through social media marketing

Coordinating graduate faculty to create course flyers for sharing course knowledge

INFS 3800 (Information Systems Analysis and Design) Course Redesign, 2017

INFS 6790 (Seminar on Database Management) Course Redesign, 2018

MBAI 6835 (IT Applications for Decision Making) Course Redesign, 2019

INFS 6790 (Seminar on Database Management) Online Course Conversion, 2020

MBAI 6835 (IT Applications for Decision Making) Online Course Conversion, 2020

INFS 4840/5840 (Study Abroad – Japan) Study Abroad Program Development and Facilitation, 2022

INFS 3450 (Mobile Application Development) – Complete redesign to JavaScript, 2023

CYBM 4970 (Cybersecurity Management Topics) – Online Course Development, 2024

University Traffic Committee Member, 2017 – 2021, Chair 2018, 2020-2021, 2023-2025

University Instructional Technology Development Committee Member, 2015 – 2017; 2020-2022

Academic Appeals Committee, 2021-2023

Jones College of Business Student Success Committee Member, 2017 - 2019

Jones College of Business Undergraduate Programs Committee Member, 2015 – 2017

Jones College of Business Graduate Programs Committee Member, 2020 – Present

Department of ISA MBA Committee Chair 2022 - 2023

Department of ISA Assurance of Learning Committee Member, 2017 – 2019

Department of ISA Marketing Subcommittee, 2017 - 2019

Department of ISA Undergraduate Curriculum Committee Member, 2015 – 2017

Department of ISA Student Success Committee Chair, 2016 - 2023

Department of ISA Student Success Committee Member, 2015

AITP Faculty Sponsor, 2014 - 2018

Project Manager, Pilot: Interdisciplinary Student Project, 2015

Search Committee, 2014, 2016

Undergraduate and Graduate Student Advising, 2014 – Present

**To the Discipline**

MBAA International *Society for the Advancement of Information Systems* (SAIS) Treasurer, 2016 - Present

MBAA International SAIS President, 2017 - 2018

MBAA International SAIS President-Elect, 2016 - 2017

MBAA International SAIS Program Chair, 2016 – 2017

Review Coordinator, America’s Conference on Information Systems, 2017

Associate Editor, International Conference on Information Systems, 2020

Associate Editor, European Conference on Information Systems, 2016, 2021 - 2023

Reviewer:

Management Information Systems Quarterly, 2018

Information Systems Research, 2015

Information Systems Journal, 2014 – 2023

European Journal of Information Systems, 2014, 2015

Information and Management 2014 – 2016, 2021

Internet Research, 2016 - 2017

Computer Networks, 2016, 2022

Information Technology and People, 2016, 2018

Behaviour & Information Technology, 2019, 2022

Technology in Society, 2020-2021

Online Information Review, 2020

SAGE Open 2020

CyberPsychology and Behavior, 2014-2015, 2022

Psychiatry Research 2018

Journal of Social Psychology 2018

Journal of Global Scholars of Marketing Science, 2019

Health Policy and Technology, 2019

International Journal of Medical Informatics, 2019

Media Psychology, 2019

Social Cognitive and Affective Neuroscience 2016

International Journal of Intercultural Information Management, 2014

European Conference on Information Systems, 2012, 2014 - 2021

International Conference on Information Systems, 2011 - 2021

Americas Conference on Information Systems, 2010 – 2022

Pacific Asia Conference on Information Systems, 2021

Hawaii International Conference on System Sciences, 2012 - 2022

DSI Annual Conference, 2012, 2014