



Spring 2023 Internship Opportunities

CHHS has one Spring 2024 internship opportunity. The Center continues to offer opportunities for students to be engaged in community and professional settings where they may practice their skills and gain experience with a variety of audiences and public health programming as part of internship experiences offered.

Students are encouraged to visit the CHHS website at www.mtsu.edu/chhs to download and complete an application packet. Completed packets should be submitted to Ms. Cynthia Chafin, M.Ed., MCHES® at Cynthia.chafin@Mtsu.edu for consideration. Students should indicate on the application which project is of interest.

Internship Project #1 – Project Diabetes Marketing and Promotion

Project Description: This intern will support the MTSU Project Diabetes staff in marketing and promotion of the *Blue Raiders Drink Up* (BRDU) program. Student will assist program coordinator on development of new marketing materials to be displayed on campus and across various social media platforms. Student will also assist in development of project incentives/giveaway items, help create project specific handouts and educational packets, participate in pertinent meetings, calls and other communications with faculty and staff. Student will assist student ambassadors in on-campus tabling events and will have the opportunity to create their own event. Lastly, student will assist program coordinator in grant reporting and get an inside perspective on grant logistics.

The Center will offer opportunities for interns to be engaged in community and professional settings when possible, where they may practice their skills and gain experience with a variety of audiences and public health programming as part of this internship experience.

Responsibilities under supervision of CHHS staff may include:

- Assist with development of new marketing and promotional materials;
- Create educational materials for BRDU staff to use in events;
- Assist in development of project incentives;
- Participate in meetings, calls, and other communications with other departments, faculty, staff, and community partners pertinent to grant and project activities;
- Assist with grant reporting and tracking for existing grants and projects;
- Participate in identified activities of existing grants and projects based on needs of the center and student areas of interest;
- Completing weekly progress reports for CHHS as well as those of the sponsoring academic department.

Requirements:

- Student should be currently enrolled or be a recent graduate;
- Individuals applying for this internship should be willing to commit a total of 360-400 hours to this internship over a semester;
- Ideal candidates will be proficient in all Microsoft Office applications, have the ability to follow instructions, and be willing to engage with members of the campus community as well as community partners;
- Should be energetic, enthusiastic, organized and possess excellent verbal and written communication skills;
- Able to work in a team environment as well as independently with minimal supervision when needed;
- Access to a car is preferable with travel mainly in the local Murfreesboro and Nashville area; ability to travel on a limited basis throughout other parts of the state is a plus but not required;
- An interest in health marketing and promotion is preferred.

- Knowledge on Canva or other design platforms is preferred.

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