

Jennings A. Jones College of Business

N216 Business and Aerospace Building

Application to Upper Division for:							MTSU ID		
2023-2024 – B.B.A. – Major: Marketii Courses other than electives should normally							E-Mail Address		
	COURSES REQUIRED	Ho	ours	G	Approve		d Substitutions and Elective D		criptions
Where alternatives or electives are listed please list the ones taken.		1st Sem	2nd Sem	R A D E	Course Title and No.	Sem Hrs	Where Taken if not at MTSU	+ / - Hrs	Validation Date or Other Notes
	COMM: ENGL 1010	3							
	COMM: ENGL 1020		3						
F R E S H M A N	MATH: MATH 1630 or 1810	3							
	COMM: COMM 2200		3						
	SCI: ASTR 1030/1031; BIOL 1030/1031, 1110/1111, 2010/2011, 2020/2021; CHEM 1010/1011, 1030/1031, 1110/1111; GEOL 1030/1031, 1040/1041; PGEO 1030; PHYS 1110, 2010/2011, 2110/2111; PSCI 1030/1031, 1130/1131	4	4						
	SOC/BEH/CORE: ECON 2410 Prin of Econ Macro	3							
	SOC/BEH/CORE: ECON 2420 Prin of Econ Micro		3						
	Elective	1							
	Elective		3						
	HUM/FA: ENGL 2020, 2030; HUM 2610	3							
	HUM/FA: ANTH 2210; ART 1030, 1920; DANC 1000; HIST 1010, 1020, 1110, 1120; MUS 1030; MUHL 1610;		3						
	PHIL 1030; THEA 1030	3							
s o	HIST (2 COURSES): HIST 2010, 2020, 2030, 2040,	3							
P H	2050		3						
0 M 0 R E	SOC/BEH: AST 2100: ANTH 2010: GEOG 2000; GS 2011; HLTH 133 // 135 / En 13 // URRIM 1020; PS 1000; 1010; P33 / 135 / 25 / 2000, SUD 1010.20 10; WGS1 2100		3						
	CORE: ACTG 2110 Prin of Actg I	3							
	CORE: ACTG 2120 Prin of Actg II		3						
	CORE: BIA 2610 Statistical Methods		3						
	Elective	3							
	CORE: BIA 3620 Intro Bus Analytics	3							
	MKT 3010 Professional Prep in Mkt	3							
	CORE: INFS 3100 Prin of MIS		3						
J	CORE: MGMT 3610 Prin of Management	3							
U N	CORE: BUS 3000 Dale Carnegie		3						
0	CORE: FIN 3010 Prin of Corporate Finance		3						
R	CORE: BLAW 3400 Leg Env of Business	3							
	CORE: MKT 3820 Prin of Marketing	3							
	MAJ: MKT 3850 Digital Marketing and Promotion		3						
	MAJ: MKT 3930 Marketing Research		3						
	BCED 3510 Business Communication	3							
	MAJ: MKT 3910 Consumer Behavior		3						
	MAJ: MKT 3900 Social Media Marketing		3						
s	MAJ (W): MKT 4890 Mkt Mgmt	3							
E N	MAJ: MKT 4170 Advanced Digital Marketing	3							Check course rotation
O R	MAJ: Choose 2 from MKT 3830, 3840, 3855, 3865, 3920, 4510, 4640, 4870, 4950, or INFS 2400.	3	3						Cannot take both 3920 and 4640
	MAJ: MKT 3825 Marketing Analytics		3						
	Business Elective	3							
	CORE: BUAD 4980 Strategic Management		3		Take at I	MTSL	J in last semester (check _l	orere	quisites)
	Business core (CORE) requirement courses must be co Courses required in major (MAJ) cannot be used in mino	•	ed befo	ore taki					
	Student cannot double major or double minor in busines	S.	i.			Advisor			Date
							AUVIOUI	Date	

Mark box below to s	elect	a Minor (one business m	inor o	option must be selected).					
☐ Minor: Business Administration (courses built into U	D for	m)	ПАІ	t. Bus. Minor (Optional):					
Course	Hrs	Grades/Notes		Course	Hrs	Grades/Notes			
ACTG 2110 Prin of Actg I	3				3				
ACTG 2120 Prin of Actg II	3				3				
BLAW 3400 Legal Env of Business	3				3				
FIN 3010 Prin of Corporate Finance	3				3				
INFS 3100 Prin of MIS	3				3				
MGMT 3610 Prin of Management	3				3				
MKT 3820 Prin of Marketing	3								
Total	21			Total					
GPA (2.0 Min.)				GPA (Note Min)					
These courses are required in this curriculum and constitut minor. Must take 3 upper-division hours at MTSU.	e a								
Graduation Requirements				Minimum		Notes			
Total Semester Hours				120 semester hours					
Grade Point Average				2.00 GPA					
Upper-Division Hours				36 semester hours					
Major GPA (Minimum: 2.0)		2.00 GPA							
MTSU Upper-Division Hours in Major				12 semester hours					
GPA in all Jones College Minor(s)		2.00 GPA							
MTSU Upper-Division Hours in Minors				3 semester hours					
Cumulative GPA in Jones College CORE Courses (ACTG, BCED	, BIA	BLAW, BUAD, BUS, ECON,		2.00 GPA					
FIN, INFS, MGMT, MKT) Senior College Hours				50 semester hours					
			18	of last 30 semester hours at					
Residency Requirement		MSTU							
Minimum MTSU Hours		30 semester hours							
50% Required Business Hours Taken at MTSU		30 semester hours							
		s College Admission Req							
Requirements	muec	l at least one semester prio	Met	ilicipaleu gradualiori dale.	No	tos			
30 sem hrs degree credit			Wice		110				
Completion of all high school deficiency requirements									
Completion of all academic enrichment requirements									
Inclusive GPA ≥ 2.250 on all college-level coursework									
Pre-Business Required Cour (GPA ≥ 2.250)	G R A D		and transfer grades are used in the pre-business calculation						
ACTG 2110 Principles of Accounting I									
ECON 2410 Principles of Economics, Macroeconomics									
ECON 2420 Principles of Economics, Microeconomics									
BIA 2610 Statistical Methods									
Students who are juniors and meet prerequisites may register for the following courses before being fully admitted to the Jones College: BIA 3620, BCED 3510, BLAW 3400, BUS 3000, FIN 3010, INFS 3100, MGMT 3610, MKT 3820.									
Registration or credit in the	iese			Imission to the Jones Col	lege.				
Student Instructions									
One (1) copy signed by major advisor should be filed with your Graduation Analyst - Undergraduate Services two semesters before you intend to graduate by sending to MTSU Box 85. An Intent to Graduate form should be filed in BAS N208 during the first semester of the senior year.									
This form is for guidance purposes only. The official program is checked and verified by your Graduation Analyst - Undergraduate Services. Transfer credits and substitutions must be initiated by the advisor.									
Graduation Analyst - Undergraduate Services	(BAS	N208), Jennings A. Jone	s Col	lege of Business		Date			